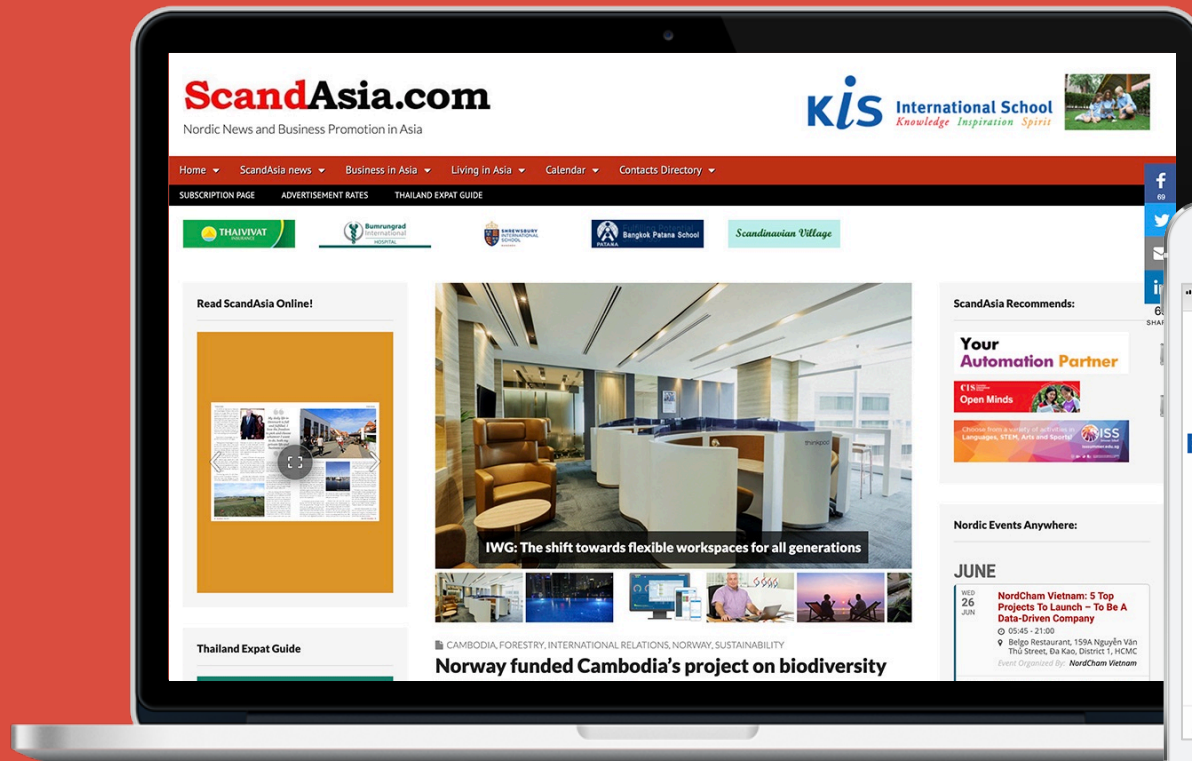


ScandAsia.com

Nordic News and Business Promotion Asia



What Is ScandAsia.com?

The **ONLY** website where Nordic people will find the largest selection of daily news from Asia

... from the

PERSPECTIVE of



Sweden



Denmark



Norway



Finland



What Is ScandAsia.com?



ScandAsia - Your Media Partner?

We are
looking for

Products and services targeting
Nordic expat families living in Asia

Asian or other solution providers targeting
Nordic companies that are present in Asia

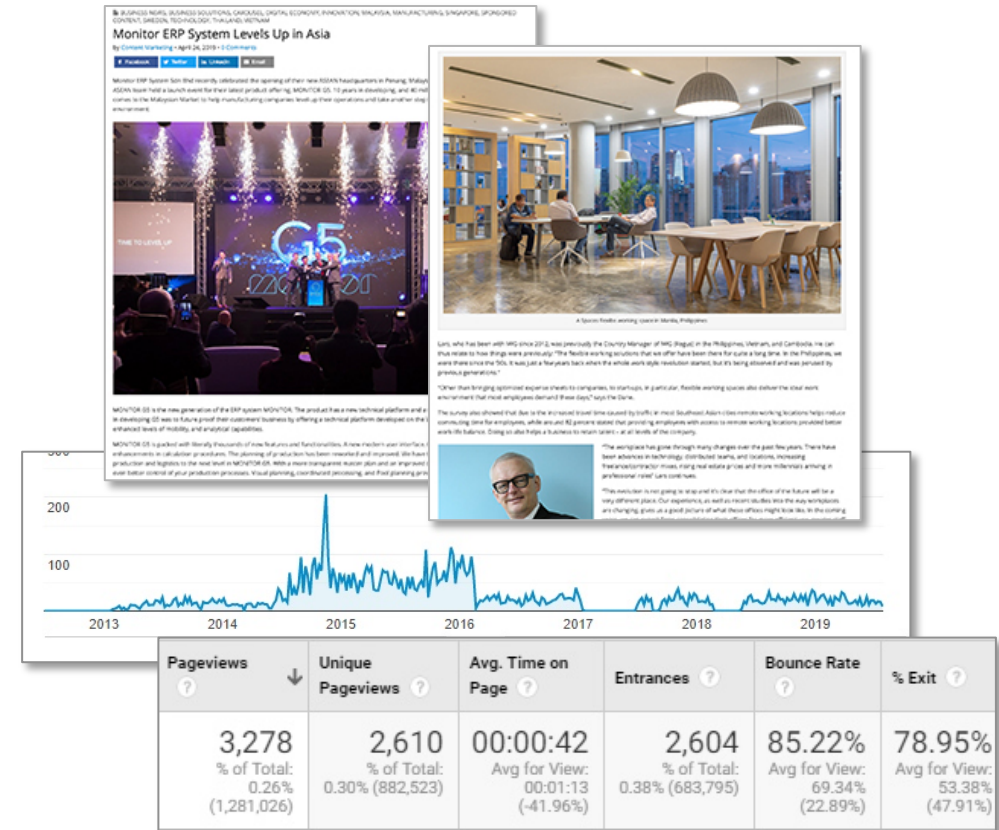
Nordic solution providers
looking to expand into Asia



Publish on ScandAsia

3 Articles for US\$1,000

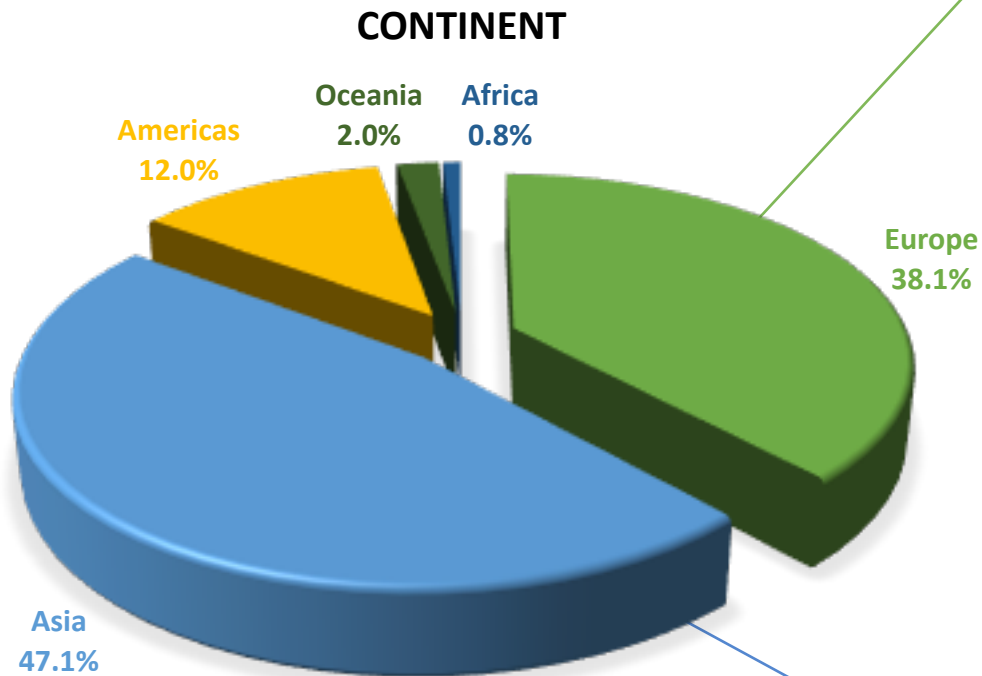
- Control over your content with self-editing capability and editorial assistance from our team
- Monthly statistical reports
- Personal, monthly consultation with our online experts on article performance



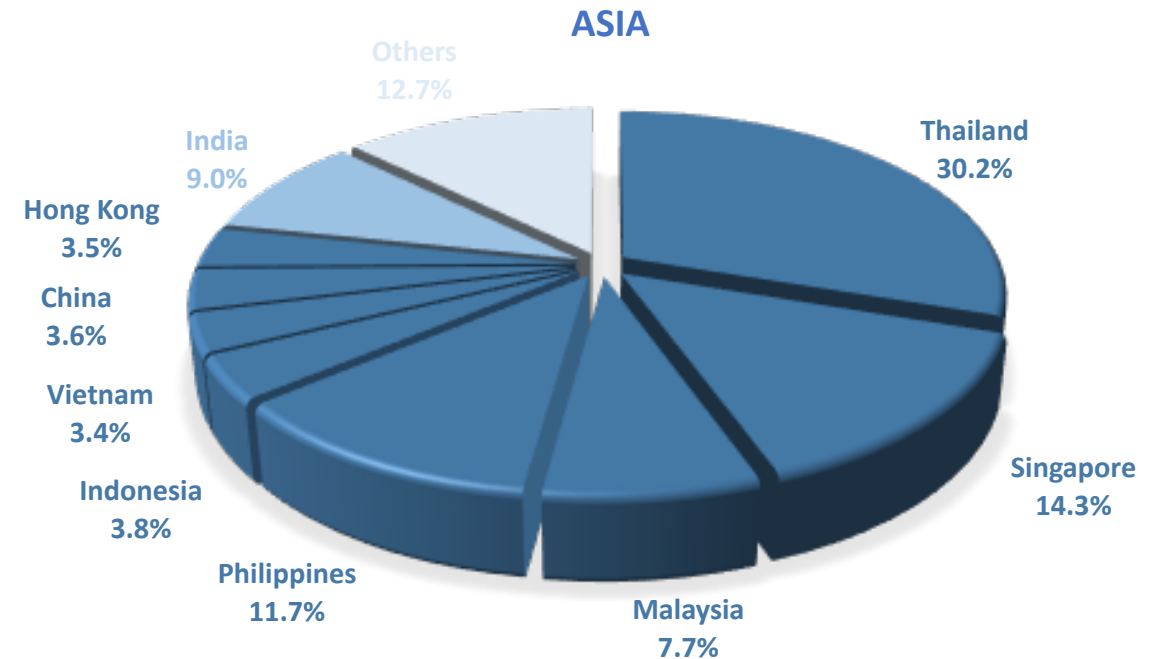
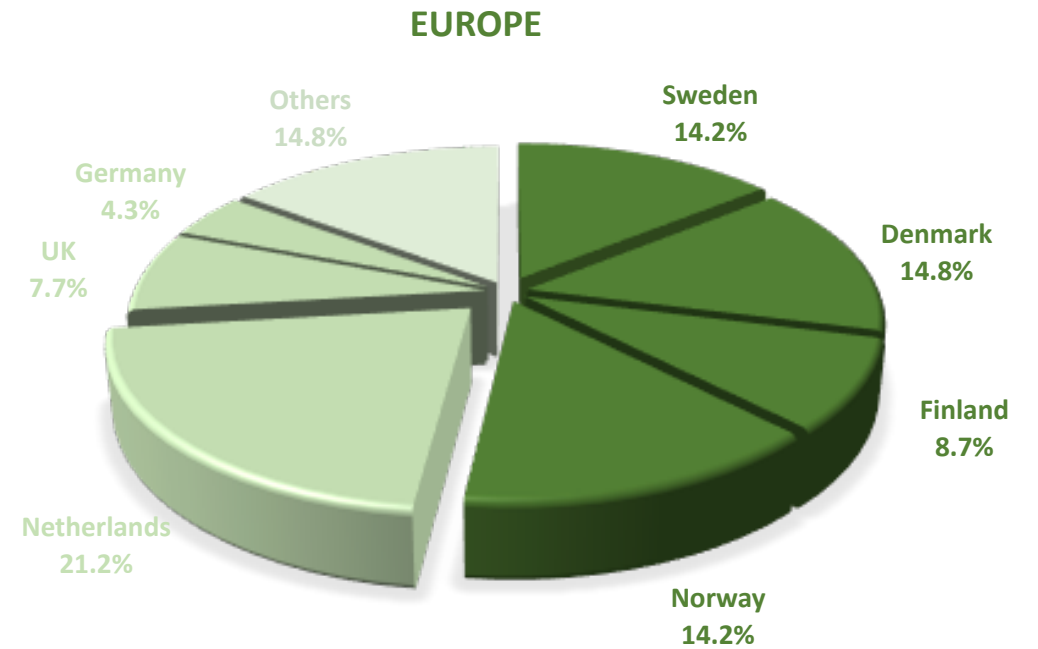
“Most people like to have a product or service explained to them”

ScandAsia.com Visitors

By Location

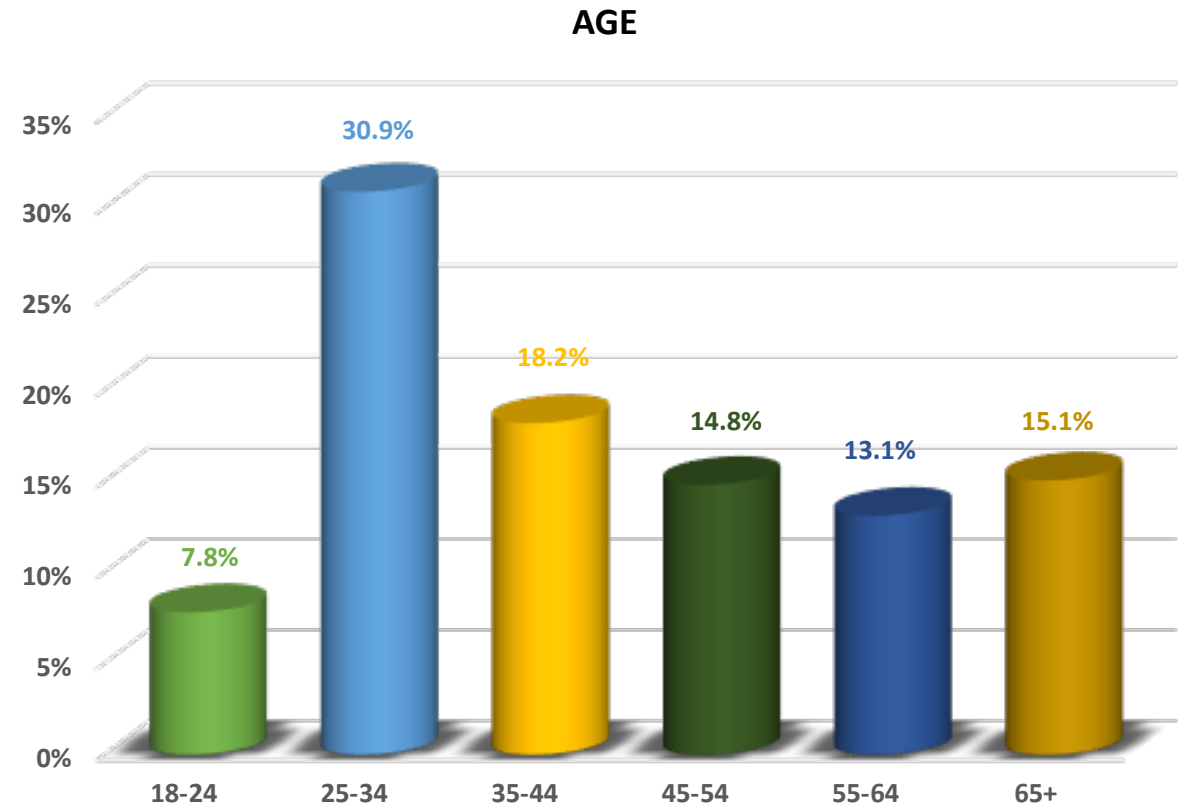
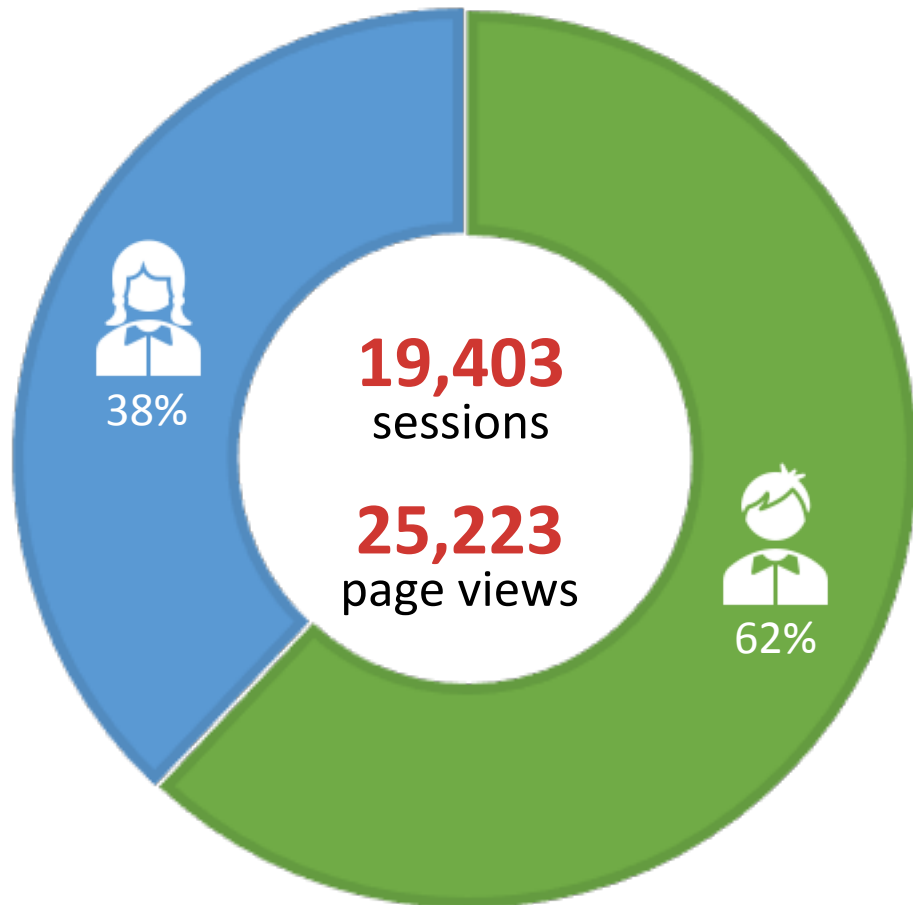


Based on July 2019



ScandAsia.com Visitors

By Demographics



Based on July 2019

ScandAsia.com Visitors' Interests

Affinity Category (reach)

44.61% of Total users

3.28%		News & Politics/Avid News Readers
3.17%		Lifestyles & Hobbies/Business Professionals
3.02%		Shoppers/Value Shoppers
2.94%		Travel/Travel Buffs
2.65%		Shoppers/Luxury Shoppers
2.64%		Sports & Fitness/Health & Fitness Buffs
2.49%		Lifestyles & Hobbies/Art & Theater Aficionados
2.49%		Travel/Business Travelers
2.46%		Media & Entertainment/Music Lovers
2.45%		Banking & Finance/Avid Investors

In-Market Segment

39.92% of Total users

3.04%		Travel/Hotels & Accommodations
2.99%		Financial Services/Investment Services
2.89%		Employment
2.59%		Travel/Air Travel
2.27%		Real Estate/Residential Properties
2.07%		Software/Business & Productivity Software
1.92%		Business Services/Advertising & Marketing Services
1.63%		Consumer Electronics/Mobile Phones
1.54%		Education/Post-Secondary Education
1.48%		Education/Primary & Secondary Schools (K-12)

Banner Ads That Drive Traffic

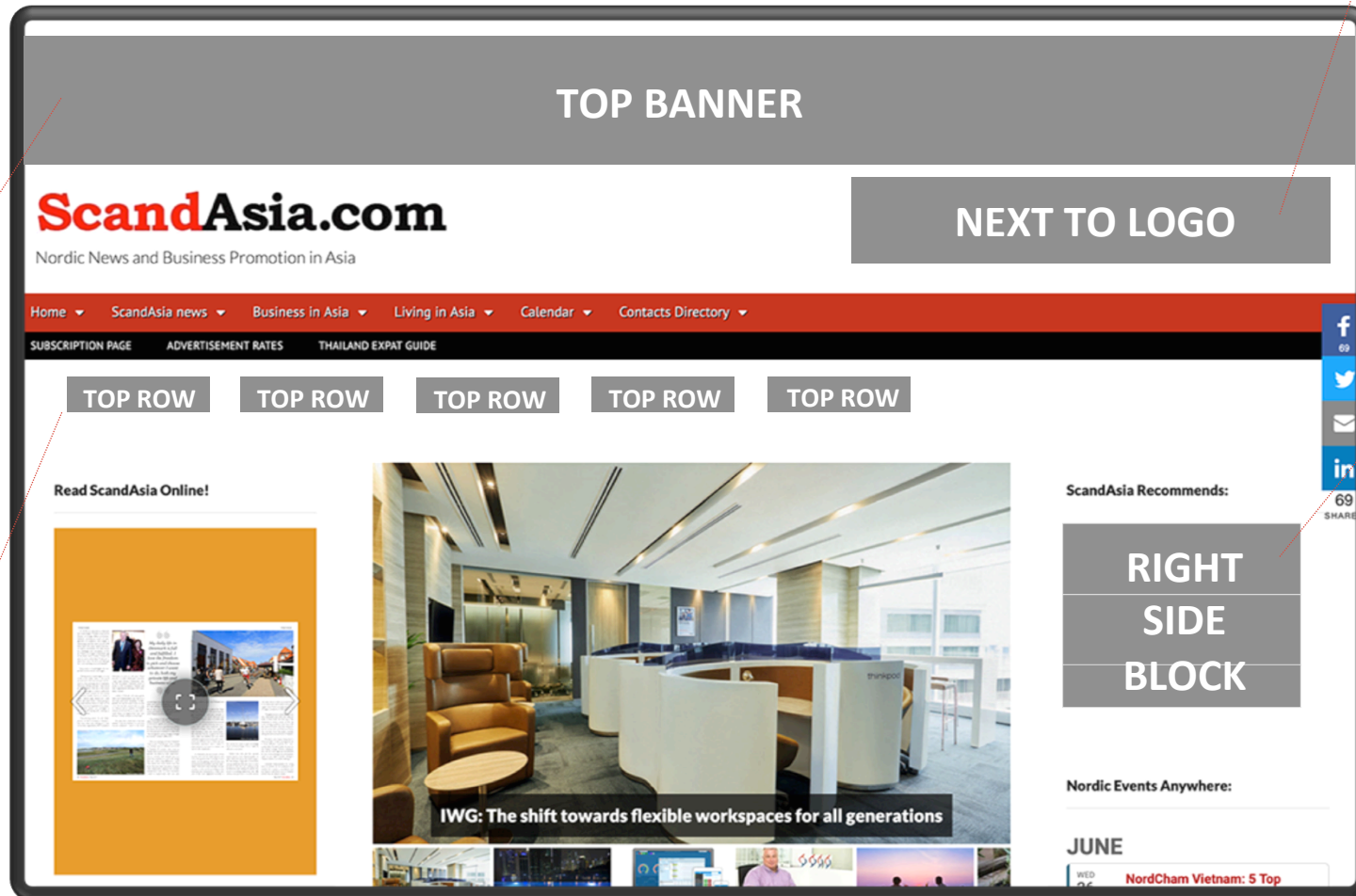
Supplement your sponsored content with engaging ads

Top Banner
1000 x 150 pixels

US\$1,800 per
month

Top Row (x5)
180 x 45 pixels

US\$1,000 per
month



Next to Logo
500 x 80 pixels

US\$1,500 per month

Right Side Block
*Available as Global Banners (every
page) or Page Specific Banners*

250 x 200 pixels
US\$800 per month (all pages)
or US\$300 per month per page

250 x 100 pixels
US\$500 per month (all pages)
or US\$250 per month per page

250 x 60 pixels
US\$250 per month (all pages)
or US\$200 per month per page

120 x 34 pixels
US\$150 per month per page

What Would Work Best?

Give our online staff a chance to advise you on what we believe will work best for your product or services.

Find your contact on <https://scandasia.com/contact-us/>

