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BUSINESS:

Which jobs will become extinct?

INTERNATIONAL:

Nordic Film Festival 2022

COMMUNITY:

Memoirs of Anders Widén

Royal visit to Vietnam



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STROKE CAN HAPPEN TO ANYONE AT ANY AGE

According to data from Strategy and Planning Division of Ministry of Public Health, Stroke is the 2nd leading cause of death in Thailand after cancer. Although stroke is more common in the elderly, it can happen to anyone at any age. In fact, research shows strokes are on the rise among younger people. Therefore, it is important to know the risk factors and work to prevent those that can be managed.

BRAIN HEALTHY WITH BASIC BRAIN HEALTH SCREENING

Stroke, as a common neurovascular condition, occurs when the blood supply to the brain is interrupted or reduced, preventing brain tissue from getting sufficient oxygen and nutrients. It is a medical emergency and immediate treatment is crucial to save lives. Since brain cells begin to die in minutes, every second counts. Early action can reduce brain damage, disabilities and other serious complications. Warning signs include

BEFAST:

- B:** Balance difficulty, headache or dizziness
- E:** Eyesight change, blurred vision
- F:** Face drooping
- A:** Arm or leg numbness or weakness
- S:** Speech difficulty, trouble understanding
- T:** Time to call emergency service

Brain Health Screening helps to screen for ischemic and hemorrhagic stroke. It also enables to detect brain tumor as well as to diagnose headache and memory disorders. This package is recommended in people who need to examine brain health and who have had risk factors of stroke which include hypertension, diabetes, dyslipidemia, obesity, smoking and family history of stroke.

Keep your brain healthy with Basic Brain Health Screening Package at Bangkok International Hospital

For further information contact
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Bangkok International Hospital
Tel. : +662 310-3011 or 1719 (Local calls)
Email : info@bangkokhospital.com



Contents



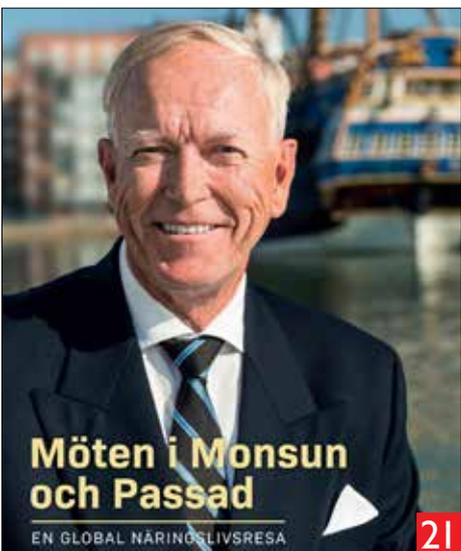
14

Royal Visit to Vietnam
by Danish Crown Prince Couple



19

Padel Sport in China
Originally from Mexico, Swedes expand Padel Sport in Asia



21

Anders Widén
publishes his memoirs



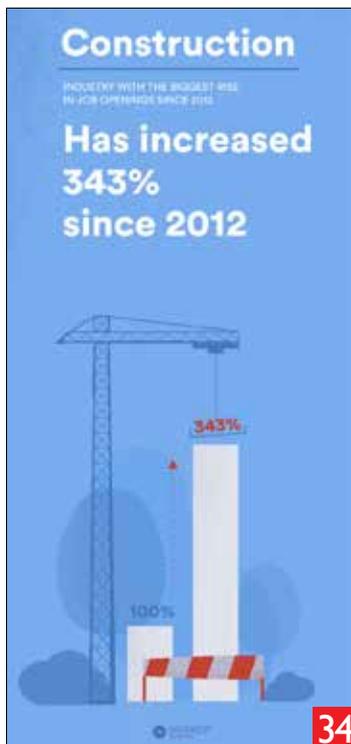
22

Primary Education most important years
says Kings College Bangkok



27

Chez LN is a dream come true
for Jacqueline Naker and Helene Thierry



34

Jobs dying out in 2042
- and which jobs to grow more

ScandAsia stories

- 8 Nordic Film Festival Bangkok
- 10 Denmark and Finland most sustainable
- 30 PM of Iceland writes crime novel
- 36 Statsraad Lehmkuhl visits Singapore



8



10



30



36



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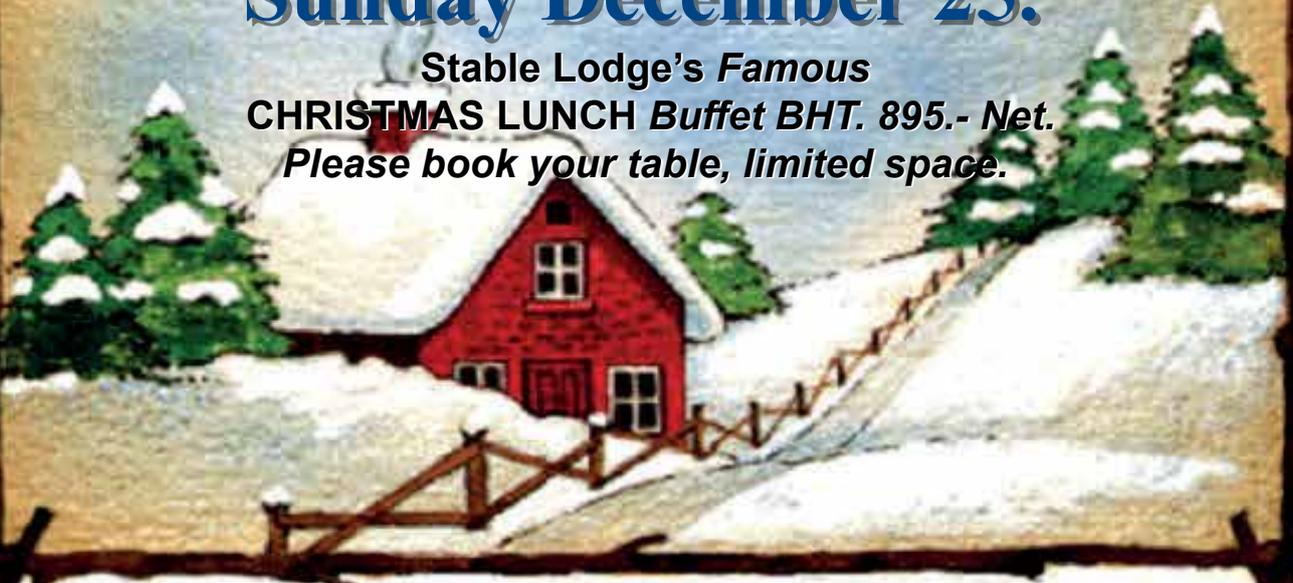
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Shop and Be Good!

The popular Danish Christmas Bazaar in Bangkok is back Friday 2 December 2022. See you there! It is your unique chance to feel good about spending money!

Let me give you the “where?” right up front: Gaysorn Urban Resort, 19 floor, with access from BTS Chidlom skytrain station in Bangkok.

And “why?” Because, you will find a great variety of goods and services that will not only please yourself but also make great gifts. Bags, masks, jewelry, Scandinavian design, homemade Christmas decorations(!), Christmas wreaths, plants, ceramics, French delicacies, cheese, wine, t-shirts, leather accessories, aromatic oils, soap, and much more. Did I mention a ScandAsia subscription? And in-between the shopping, you can enjoy beer and gløgg, æbleskiver, hotdogs, open sandwiches.

An popular feature at the last Bazaar was a big room where the kids and the adults could make their own decorations with paper and glue.

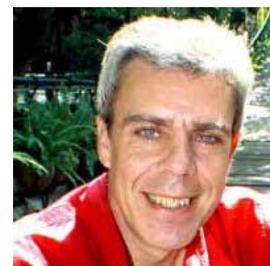
The profit from the bazaar is split 50/50 between the Danish Women's Network (DWN) and the Danish Church Thailand. As for the Danish Church, the revenue goes towards activities in the year to come like visits to inmates in the prisons in Thailand, and sick and elderly Danes in need of a Danish chat. The regular activities include Christ Services in Bangkok and Pattaya, confidential talks with Danes in Thailand and relatives in Denmark.

DWN will use their share to support Children of the Forest in North Thailand. No, they are not Nordic, but in need of support nevertheless.

Getting in a Christmas mood like back in Scandinavia is sadly not possible in South East Asia. My own first Christmas here, I was so miserable, Nothing was real - all fake and plastic. I missed my family. And it was warm and bright daylight until 6 pm on Christmas Eve!

But you learn to settle for the second best. And the Danish Christmas Bazaar will certainly help you get in the almost-like-home Christmas mood in Thailand.

See you there.



Gregers Moller
Editor in Chief

ScandAsia

ScandAsia is a printed magazine and online media covering the people and businesses of Denmark, Sweden, Norway, Finland living and working in China, Hong Kong, Thailand, Malaysia, Singapore, Indonesia, Philippines, Vietnam, Cambodia, Laos and Myanmar.

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ScandAsia subscribers are typically Nordic expats and companies from the Nordic countries living in and active in Asia. Another group of subscribers are Nordic people living in the Nordic countries who subscribe to ScandAsia for personal or business reasons. We also have many Asian subscribers, who for a wide range of reasons are following the activities of the Nordic expats and companies via a subscription to ScandAsia.

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A WORLD OF OPPORTUNITY

Helena Martin said that through 14 years, Bangkok Patana School fulfilled her need to be challenged, facilitated exploration of her curiosities and provided many opportunities for learning outside of the classroom. Her participation in a wide range of activities, from athletics to academics, within a diverse student population, helped to develop her social awareness - a skill she finds integral in her work as a doctor in the UK.

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Nordic Film Festival 2022: All about happiness, equality and human rights

By Agneta de Bekassy



On Tuesday October 18th, the Finnish ambassador H.E. Mr. Jyri Järviö opened the door to his beautiful residence for the media. He was joined by the other four Nordic ambassadors, H.E. Mr. Jon Thorgaard, the Danish ambassador, H.E. Mr. Thorir Ibsen, the Icelandic ambassador (coming from Beijing and joining for the first time), H.E. Mrs. Astrid Emelie Helle, the new Norwegian ambassador and H.E. Mr. Jon Åström Gröndahl, the Swedish ambassador. Together they presented the films in the coming Nordic Film Festival 2022.

The five Nordic films will be screened open air in the lush garden of the Danish embassy (10 Soi Atthakan Prasit, Kwaeng Thung Maha Mek, Sathorn) during 11th to 13th of November. Last time the Nordic Film Festival took place at EM Quartier.

An inviting coffee table with Finnish delicacies contributed to the relaxed atmosphere. The Norwegian ambassador, who only had been a month in Bangkok, was thrilled to be here.

The hope is that this Festival shall increase interest for the Nordics as a creative and innovative region and help to amplify the demand for quality films that already exists in Thailand.

Without doubt, today's keyword was HAPPINESS. The Nordic countries are known for their happy and satisfied populations.

Ambassador Jyri explained that for Finns, happiness means that the basics of our society function and supports well our living and aspirations. Several things provide a good and balanced living. The rights of the people are protected, a trust in institutions like schools, hospitals, judiciary exists and last, but not least the possibility of enjoying a clean nature.

The Finnish comedy/drama **GIRL PICTURE** will be screened on Friday the 11th at 8 pm. The film is about three young girls growing up and searching for themselves. Their choices are not limited by the society, but rather supports their wish to find their true identity.

Ambassador Jon said the Danes are excited to show the film **A PERFECTLY NORMAL FAMILY**, a drama based on debut director Malou Reymann's own childhood, the experience of seeing her father's transition into a woman. The Danes are taught to question how things are done and the freedom to choose the life one wants to live. Denmark is known for being among the top ten countries in the world with a very strong protection of its citizens' dignity and freedom. The Danes believe that human rights are the base for happiness in a society.



This film will be screened on Sunday the 13th at 7.30 pm.

The Icelandic ambassador Thorir, expressed his happiness to be in Bangkok to present the Icelandic film **A WOMAN AT WAR**, which is a quite black comedy about a woman who fights to save the planet and adopt a child at the same time. This story incorporates some fable-like elements casting the main character Halla as an unrelenting guardian or goddess of the wilderness. The ambassador explained that Icelandic movies often are a bit dark and heavy.

This film will be screened on Friday the 11th at 6 pm.

The Norwegian film named **OUT STEALING HORSES**, is maybe not reflecting on the typical bubbly kind of happiness, ambassador Astrid said. It shows the joy of living a life that intertwines with the ever changing and unpredictable ways of wild nature. In this movie the Swedish actor Stellan Skarsgård is playing a main character.

OUT STEALING HORSES really shows the connection between humans, animals and nature. The Norwegian people attaches great importance to freedom and the right just to be yourself ambassador Astrid explained. She also said that the word happiness comes from the old Norse, happ that means chance/luck and happy meaning equal.

The film will be screened on Saturday the 12th at 8 pm.

Last, but not least, we have the Swedish movie **CATWALK**. Ambassador Jon said, "Visibility for all people contributes to inclusiveness, which brings us together and creates happiness in a society." The Swedish theatre group GLADA HUDIK consists of adults with intellectual disabilities.

This film is a manifest for a society where everyone is equally worth and where diversity is seen as an asset. A young woman's dream to walk the catwalk as a model comes true. It shows the importance to focus on similarities instead of differences. In this film you will briefly see the Swedish Princess Madeleine.

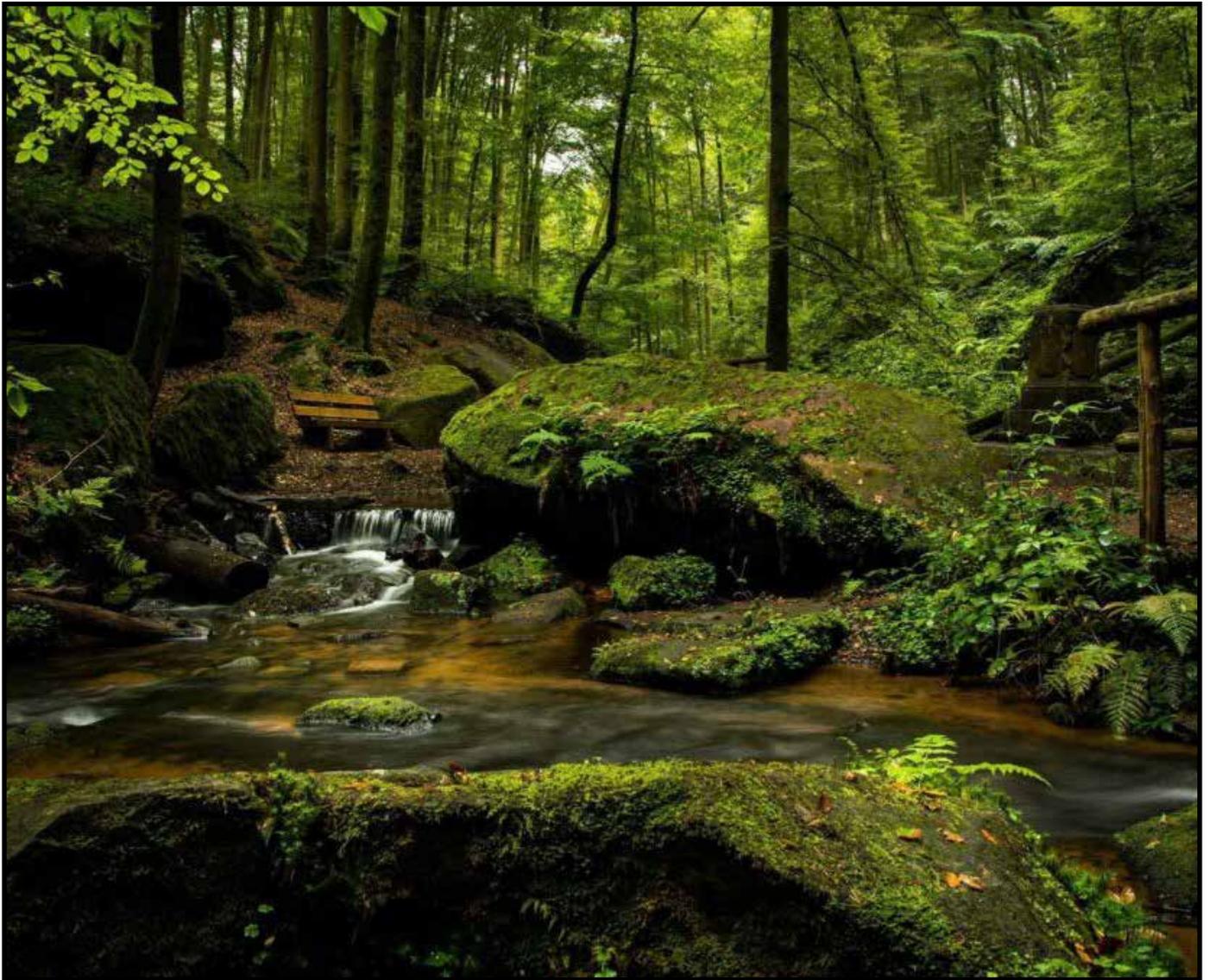
The film will be screened on Saturday the 12th at 6 pm.

During this meeting between ambassadors and media, the words happiness, freedom, equality were often heard.

From Wednesday October 19th, you can sign up to secure a seat for the different films. The seats are limited.

For news follow Facebook or for question, you can contact Mrs. Varaporn (Paeng) Premsoot. E-mail. Varaporn.premsoot@gov.se

Denmark and Finland are in top 3 most sustainable countries



Denmark and Finland are in the top three of the most sustainable countries, according to 2022 Environmental Performance Index (EPI).

The 2022 Environmental Performance Index (EPI) uses 40 indicators to provide scores and ranks of 180 countries over the world on how effectively they move towards a sustainable future.

The main categories used in the evaluation are climate change performance, environmental health, and ecosystem vitality, reported The Week.

The EPI shows that Denmark is the top country of the rank with 77.90 EPI scores. It is one of the leaders in environmental innovation and ranked first in climate policy, climate change, and carbon dioxide growth rate (by having the lowest growth).

Followed by the United Kingdom as the second and Finland the third, though Finland ranks first in its marine protected areas.

Sweden is ranked the fifth, Iceland the tenth, and Norway the twentieth respectively.

The top 3 countries ranked

the lowest on 2022 EPI are Vietnam with scores of 20.10, Myanmar, 19.40, and India, 18.90.

No more fuel cars in EU from 2035

The European Union (EU) successfully drafted a law to ban the sale of new petrol and diesel cars from 2035 in accordance with increasing sales of electric vehicles and the zero carbon emission plan to solve climate change.

“Europe is embracing the shift to zero-emission mobility,” EU climate policy chief Frans Timmermans said.

The agreed laws include that carmakers must achieve a 100% cut in CO2 emissions by 2035, which would make it impossible to sell new fossil fuel-powered vehicles in the 27-country bloc, reported Reuters.

Plus, CO2 emissions for new cars sold from 2030 must be down 55 percent and new vans with a 100 percent CO2 cut by 2035.



“This deal is good news for car drivers... new zero-emission cars will become cheaper, making them

more affordable and more accessible to everyone,” Parliament’s lead negotiator Jan Huitema added.

Start a new chapter with Asian Tigers

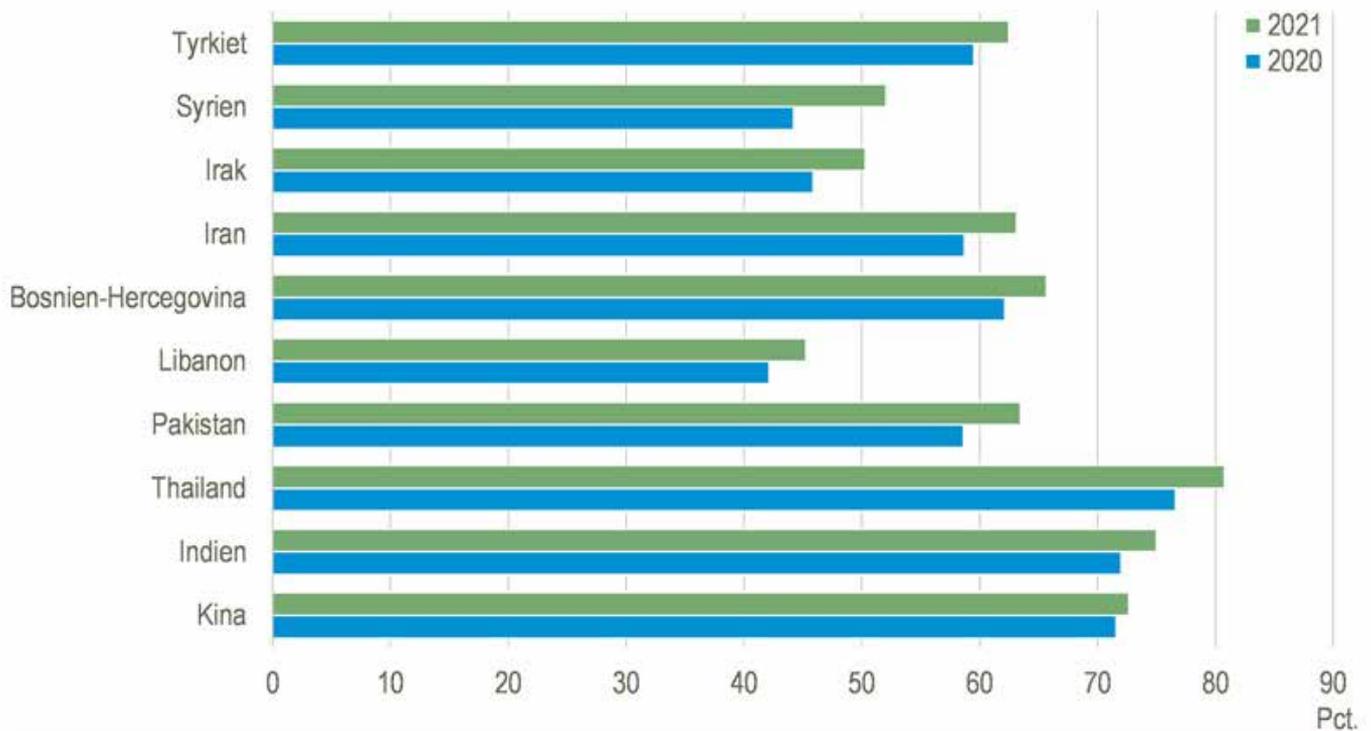


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Beskæftigelsesfrekvens for 30-59 årige. Ultimo november 2021



Employment frequency for 30-59 year old.

More Thai immigrants in Denmark are working

The employment rate for immigrants from Thailand and other non-western origins living in Denmark has been on a rise in recent years.

According to Danmarks Statistik, the non-western group's employment rate increased from 52 percent in 2015 to 65.2 percent in 2021.

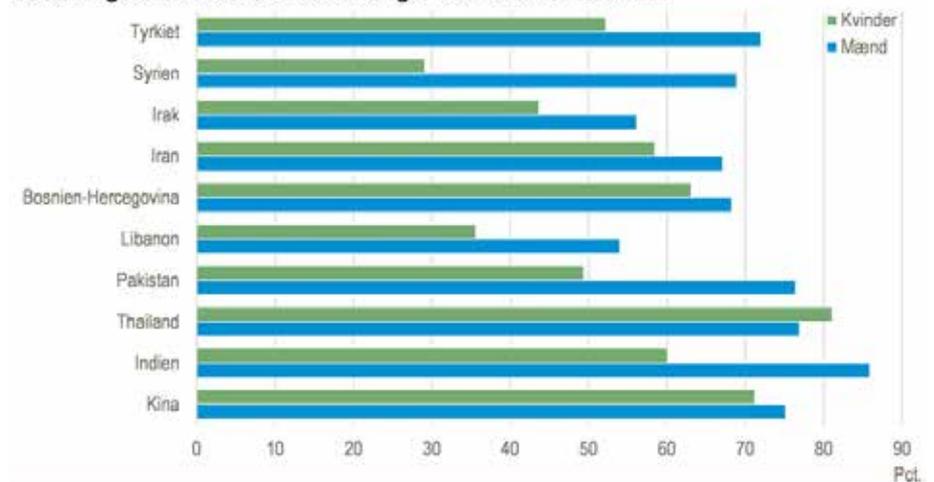
In Denmark, immigrants from Thailand (80.8 percent), India (75.0 percent) and China (72.7 percent) have the highest employment rates.

Plus, there is also a difference in employment frequency between male and female.

For example, Thai women had a 4.2 percentage point higher rate of employment than Thai men.

Even though the group still lags behind their western counterparts and ethnic Danes, the gap has been closing fast, reported The Copenhagen Post.

Beskæftigelsesfrekvens for 30-59 årige. Ultimo november 2021



Employment frequency for 30-59 year old women compared to men.

Carlsberg's ZERO & Beyond launch

Carlsberg Malaysia recently presented the brewery's "ZERO & Beyond" – Environmental, Social and Governance (ESG) goals and priorities.

Carlsberg says it is, from now on, committed to work towards "zero carbon footprint, zero farming footprint, zero packaging waste, zero water waste, zero irresponsible drinking, and a zero accidents culture."

The event was launched by Stefano Clini, Managing Director of Carlsberg Malaysia, and Pearl Lai, the Corporate Affairs and Sustainability Director, who is also a director of EUROCHAM Malaysia and head of EUROCHAM Malaysia's Sustainability Sector Committee.

On this occasion, EUROCHAM Malaysia said it stands with the mea-



sures that the EU has taken in terms of sustainability.

"We believe that development must meet the needs of the present without compromising the ability of future generations to meet their own needs. A life of dignity for all

within the planet's limits, reconciling economic efficiency, social inclusion, and environmental responsibility are at the essence of sustainable development," said the Chamber on its Facebook page.

Chinese EV "Xpeng" to expand in Denmark market



Several Chinese electric vehicle brands including Xpeng, SAIC's MG, BYD, and Aiways were displaying their latest design during the recent Denmark's eCarExpo 2022.

According to Xinhua News Agency, the newcomer among intel-

ligent electric vehicle manufacturers like Xpeng is expecting to establish the brand and expand their business in the European market.

"We opened our first store in the city center of Copenhagen, opposite the world-famous Tivoli gardens, a very prime location. It's

an experience store, the first of hopefully many where customers can come and see our technologies, our products and test our cars," Jens Olesen, managing director of Xpeng Denmark said.

He also shared that customers in Denmark and Europe are particularly drawn to Xpeng cars for their safety and design.

Though he added that expanding in the European market will be challenging.

"We're up against some of the big, traditional, and well-established brands with big budgets and a hundred years of business operation in the market. So our main challenge is to get our foothold in a very big and evolved industry as a newcomer," said Olesen.





Royal Visit to Vietnam

The Crown Prince couple of Denmark paid a successful official visit to Vietnam 1 - 3 November 2022.

By Kanlayakorn Pengrattana

Crown Prince Frederik and Crown Princess Mary of Denmark successfully concluded a tightly packed visit to Vietnam from 1 November to 3 November 2022.

The purpose of the visit was to discuss further potential cooperation on a green future, promote businesses focusing on wind energy and energy efficiency as well as celebrate the 50th Anniversary of the Denmark-Vietnam diplomatic relations.

Denmark was one of the first Western countries to set up diplomatic relations with Vietnam, on November 25, 1971. They established a strategic partnership in climate change, energy, environment, and green growth in 2011.

From the moment the Crown Prince couple arrived in Hanoi, Vietnam, their Highnesses engaged in multiple programs to enhance every sustainability related development in supporting Vietnam's green growth.

"Today, we formally opened the Danish Royal Visit to Vietnam," said Crown Prince Frederik during the grand opening ceremony.

"We also celebrate our two countries' 50th anniversary of diplomatic relations. Our two countries share a close relationship – both in terms of trade & investment, diplomacy and culture," he added.

The Crown Prince and Crown Princess, accompanied by a delegation of about 35 Danish companies attended the Grand Opening of the Denmark-Vietnam Sustainable Energy Summit and the signing of 14 Memorandum of Understanding between Danish and Vietnamese companies after they had general meetings with H.E. Mr. Nguyen Xuan Phuc, the President of Vietnam and H.E. Madame Vo Thi Anh Xuan, Vice President of Vietnam.

In developing a greater green future, the royal couple participated in the high-level conferences on offshore wind power, energy efficiency, renewable energy, and green investments and were introduced to Vietnamese government representatives and Vietnamese business partners.





“

*We also celebrate
our two countries’
50th anniversary of
diplomatic relations.
Our two countries share
a close relationship –
both in terms of trade &
investment, diplomacy
and culture*

”

Moreover during the trip, the Crown Prince and Crown Princess made fruitful working visits to different parts of Vietnam including Hai Phong city, Ha Nam province, Binh Duong province, and Ho Chi Minh city.

In Hai Phong city, the Crown Prince Frederik met with Chairman of the municipal People’s Committee Nguyen Van Tung to discuss new cooperation opportunities between Hai Phong and Danish partners, attended the trade and investment promotion event on offshore wind power, visited the largest industrial port of Hai Phong, and participated in a workshop, “Offshore Wind for Kids” on Do Son beach.

In Ha Nam province, the Crown Princess Mary visited Xuan Thanh cement plant with the Danish business delegation, attended the Vietnam-Denmark networking event on energy efficiency, participated in a courtesy meeting with representatives from Ha Nam’s People as well as joined the workshop “Build The Change” hosted by the LEGO foundation in Thanh Nghi elementary school.

Denmark’s Crown Prince along with Vietnamese Permanent Deputy Prime Minister Pham Binh Minh visited Binh Duong province and Ho Chi Minh city on the final day of their official visit.

His Highness took part in the groundbreaking ceremony of LEGO’s first carbon neutral factory in the world, located in Binh Duong province, visited the furni-



ture ScanCom's showroom, participated in the inauguration of Vestas' new office in Vietnam, and met the Danish community in Thao Dien Ward, Thu Duc City.

When meeting with representatives from Ho Chi Minh City, the Crown Prince affirmed a desire to promote trade and investment cooperation between Danish companies and he also had a talk with CEO Cees't Hart of Carlsberg Group during Carlsberg's 175th anniversary celebration before leaving Vietnam.

Ultimately, the aim of tightening the friendship and partnership between Denmark and Vietnam as well as further cooperation between the two countries in green development are what greatly impacted the Crown Prince couple' trip to turn out as successful and memorable.

It is crystal clear that both countries are more than willing and ready to work hand in hand in implementing their green growth, businesses, education, and other areas for making greater changes.

Therefore, in the 50 years more to come, Denmark and Vietnam will surely "continue to plant seeds and grow and develop our relationship to the benefit and joy of our two countries," and move forward together.



Swedish roll-out in China of the popular sport ‘padel’

The sport padel is still quite new in Asia, but it has taken Sweden by storm - and more new markets in Europe are jumping onboard. In China this is however now changing fast - to a large extent thanks to some Swedes and a Swedish start-up. Johan Hansson, with Padelx in China and World Wide Padel in the rest of the world, is spearheading the strong expansion there for this sport.





By Joakim Persson

Padel (which originates from Mexico) is a racket sport typically played in doubles on an enclosed court. Scoring is the same as normal tennis, and the balls used are similar. The main difference is that the court has walls.

"Padel has all the potential to grow big in China," the Swede tells ScandAsia, indicating that it could attract hundreds of millions of users (if reaching the level of the other most popular sports in the country).

And where is it already very big? "The sport has grown extremely large in Spain and in Argentine. Padel is easily the largest sport in both these countries, aside football. Spain has over 20 000 courts today, based on a population of 50 million people. And the sport is still growing in Spain, so there's an incredible development for padel!"

And how did this all start? Johan Hansson and his company has paved the wave for a padel boom in Sweden, selling 400 courts in 2021 alone.

"It's hysteria! We have never seen another sport grow as fast as this one is doing," is the way Johan describes it. "We started selling the first high quality courts in 2018 – the highest available on the market today. Three years later we have a turnover of 125 million kronor. I don't think we have ever had a company with such growth rate starting from zero! It has been a crazy journey and now we're establishing the next step in Europe, where England is happening fast, and then with Denmark and Germany as targets. And those countries together are ten times larger than Sweden. And they do play racket

sports there, so we're not seeing an end to this. Also the Baltics will come along, etc. We are only in the beginning of the padel era; take for instance Italy, that today has 5000 courts, where there are plans for another 20 000 in the next five years. So there's room for all providers!"

Among about a dozen suppliers in Sweden only 2-3 of those are larger - including World Wide Padel.

"I was very early in on this and started the Uppsala padel camp nearly eight years ago - which turned into a success quite fast. Therefore I felt quite quickly that we had found a sport that would break through all over the world, and it was just a matter of where it wasn't yet established. And Europe is growing by itself now. We sold 400 courts last year and expect to sell 1000 in the rest of Europe during 2022."

In Europe they only have a few courts that they operate, mainly being providers of padel courts with after sales services.

Unique for China, their business setup is however to sell, install and also run the courts through Padelx.

"I made a lot of market studies in Asia and in particular China, where there was nothing at all. So then and there I decided to launch padel in Asia. And for China I understood quite early that it would not be enough with just me going there personally. I needed a brand with me from Sweden. Then I brought JO Wallner [Swedish ping pong player well-known in China] into this as a minority co-owner."





Johan explains that for the first five years there it has been a lot about politics; to build up the organisation, opening doors, acquiring permits. "It's very different to conduct business in China compared to Sweden. So only a year ago things really got going and today we have over 50 courts, and have opened the very first indoor centre. We're aiming at opening another 50 centres over the next three-year period all over China. And what we've also done there – apart from establishing the sport – is to set up a booking platform for players, and that could also be used for other sports such as tennis, badminton etc. over time. So we are very strong in the China market when it comes to padel," says the Swede and does not hesitate to state their domination on this market: "We ARE padel in China, and have set the standard on another level."

The Chinese market is known for its tradition of being copycats. On this note Johan agrees but adds: "China has become much better concerning this aspect. There is still this notion about China but those manufacturers we look at collaborating with in China are just as good if not even better than other manufactures in Europe; modernised etc. Also there you get what you pay for."

"You can get anyone to copy a padel court but you need to have content in terms of soft content, education etc., which you cannot just buy. And we are extremely strong on that side. Also, we believe in high quality from the beginning and that is what we will deliver," he adds.

The Swedish company mainly works with an Italian manufacturer that uses high quality steel, glass and artificial grass. "But it's an art to make the right material choices in order to achieve the optimal stability. There are providers selling courts at a lower price but you get what you pay for and within a few years one might get large problems. So it's better to invest in quality for the long term."

The next step in their business in the Far East – and where they can see enormous potential – is to collaborate with property owners.

"Courts are often built in communities in China, and padel should enter into some alternative places. But before proceeding with that we wanted to establish the sport so that there were courts to go and test play at. It's a difficult market in the sense that it takes time to establish something new and make them understand that it's something that has hype in Europe. But we've reached that stage now. And we can see that the sport will move indoors there over time as well."

The plan is also to bring in investment capital for the continued expansion in China. "Today the company is self-financed but we are at a crossroads now, where we can keep on growing organically, but where we should allow investors. And many investors have approached us, having seen what we have accomplished. As for Europe we will grow organically."

Given the closure of China since the arrival of Covid-19 one can also not help but wonder how it has been to conduct business there as a foreigners. In this particular case it has however not been an obstacle, other than that it has been impossible to enter the country during a long period.

"What's good is that last time I left China was just prior to Covid. But as we have the organisation, the funding, and a competent Managing Director in place, this has benefitted us a bit. We got a few years where we could practically expand alone on the market. And I've been able to focus on expanding in other markets like the Middle East."

Elsewhere in Asia, some Swedes in Phuket have also established padel there and Johan informs that he has helped them as advisor in the establishment. "We are looking at a potential deeper connection with them," says Johan.

"We believe in Thailand, where we think expatriates will be the majority of players, given its strong international tourism. And we can now see Singapore starting up as market too."

Memoirs of Anders Widén published



Anders Widén, a Swedish businessman who lived several periods of his interesting life in South East Asia, has published his life story in Swedish with the title “Möten i Monsun och Passad”. Two solid chapters (140 pages out of 375 pages) are about Thailand with the mentioning of many of the outstanding persons who lived here during the same years.

Anders Widén was inspired by Evert Taube, the famous Swedish poet and singer, and like him he worked his way around the world, but as a business manager.

Working in seven countries on four continents, he gained a unique insight into foreign business cultures. The book contains anecdotes and uncensored memories of environments and 444 people he never forgets. Meetings with queens, kings, presidents, prime ministers, business leaders, spiritual leaders, Hollywood and sports stars.

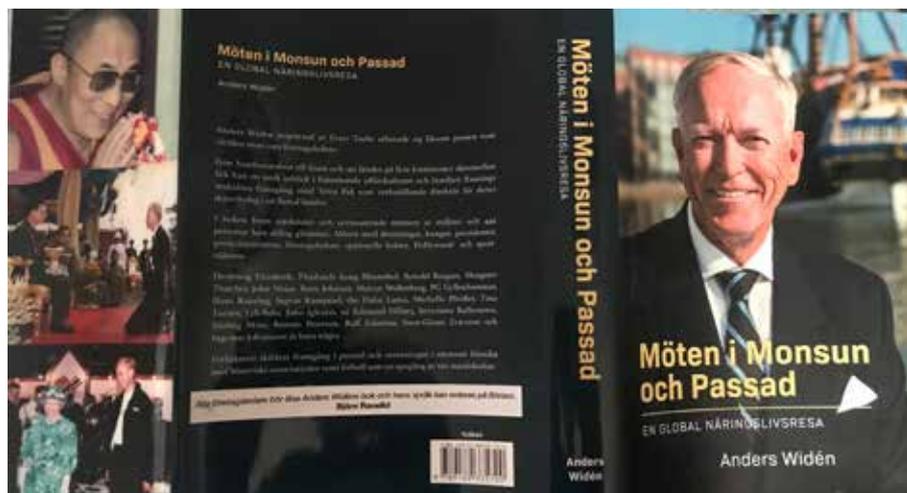
Queen Elizabeth, Thailand’s King Bhumibol, Ronald Reagan, Margaret Thatcher, John Major, Boris Johnson, Marcus Wallenberg, PG Gyllenhammar, Hans Rausing, Ingvar Kamprad, the Dalai Lama, Michelle Pfeiffer, Tina Turner, Lill-Babs, Julio Iglesias, Sir Edmund Hillary, Severiano Ballesteros, Stirling Moss, Ronnie Peterson, Ralf Edström, Sven-Göran Ericsson and Ingemar Johansson are just a few.

Anders Widén, who today lives Chelsea in London, recently informed that book is now published in a fifth print run with minor corrections.

Book: ISBN 978-91-89335-79-0

E-Book: ISBN 978-91-89601-74-1

If interested, Anders Widén may be contacted by email anderswidén@ennoble.org





Why is a Primary school education so important?

Over the years, so many people have said to me that the senior school years are the most important years of a child's schooling because this is when exams take place, and the results achieved in exams determine what university a student will go to and what career they will eventually pursue. The second part of this is true: exams are vitally important for a student's future, but a student's success in exams doesn't start when they reach 11 or 16. The education they receive before they reach senior school is as important as the education they receive in senior school. Education is also much more than just exam results and this has never been more evident than in the 21st century.

The Institute of Education in London found that attending a good pre-school and primary school has a greater impact on a child's academic progress than their gender or family background. Why is this? A good early years and primary education sets students up with the skills they need in order to achieve their full potential in the senior school. It is not about 'spoon feeding' a student through their exams -- which can really only be done up to GCSE level -- but it's about building so much more than this. It's about the skills students need to be successful and happy in their life and to do the best that

they possibly can. The World Economic Forum (WEF) lists the following skills as essential for full participation in the global economy in 2020:

- complex problem-solving
- critical thinking
- creativity
- people management
- coordinating with others
- emotional intelligence
- judgement and decision making
- service-orientation
- negotiation
- cognitive flexibility

None of these are related to academic facts students have to learn to pass exams; and, it is too late to start teaching these skills at senior level. Students start with a play based education in early years when a child's brain is still very malleable, and this approach is developed as a student progresses through the school. If a child goes through primary school being rote taught and not being encouraged to learn from mistakes and think outside the box, they will never develop these essential skills. This dramatically affects their ability to be successful later in life, particularly in a rapidly changing world, where they

may have to adapt to several careers in a lifetime. Many employers want people who see connections, have bright ideas, are innovative, communicate and work well with others, and are able to solve problems.

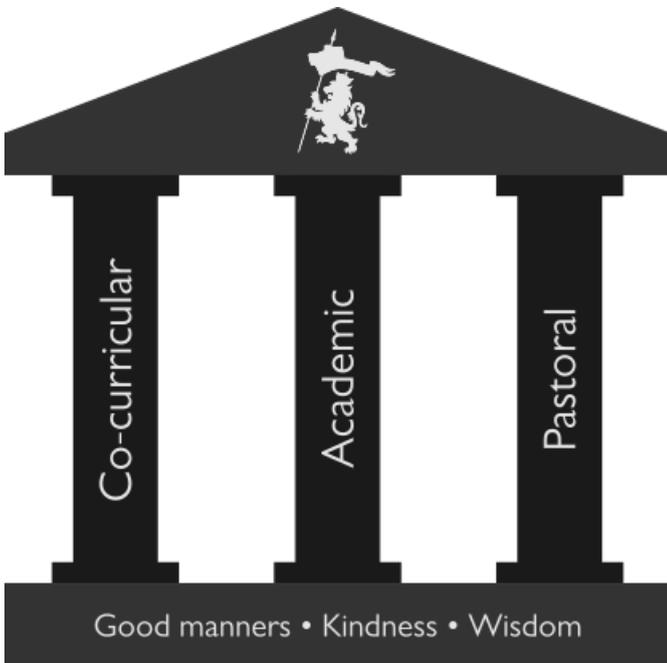
At King's Bangkok, our vision is to engage, inspire and extend the students and staff in everything we do from our academic lessons to our break times even to our lesson observations and staff meetings. When appointing teachers we look for those who have a love of children and are creative thinkers. With this combination the teachers come up with innovative and inspiring ways to engage and extend the children and become facilitators of their learning rather than traditional teachers that we all remember from school. Visiting classes myself engages, inspires and extends my thinking and I am often excited by what I see going on. One example of this recently was an enquiry unit in Year 4 on the Ancient Greeks. The children were engaged and inspired initially by a bag that was found. Inside the bag were a variety of different artefacts and pictures and the children had to discuss what they thought the artefacts were and who the bag belonged to. Not once did the teachers mention Ancient Greece. The children used books to try and help them and discovered that one of the pictures was the colosseum. The enquiry then went on to finding out what the children already knew about the Greeks and from thinking they knew very little, the children, through discussions and thinking realised that they already knew quite a lot. By this point the children were really inspired and then extended at their levels by researching areas that they were interested in. Fast forwarding a few lessons of research, the children are making films using a green screen of their learning. The children have learnt so much more than in a traditional classroom where teachers teach the children the

knowledge; the teachers have actually taught very little, but have facilitated the knowledge and the 21st century skills mentioned earlier. Through this, mistakes are welcomed and we develop our thinking by taking risks. King's is a learning community, we all, teachers, students, parents learn and question ourselves and continually challenge ourselves.

Our Primary teachers are doing work on play, enquiry and creative thinking and we have worked with a number of prominent educationalists and others on this over the last year. In September 2022, the inventor Dominic Wilcox spoke to us and answered some of our questions after having just returned from a UN Human rights council conference. Interestingly he said to the council, "When we were children we had amazing imaginations, coming up with ideas that were fantastical, inventive and very creative but as we grew up many of us started to lose our free thinking and creative ability. The more we learnt about how things should be done, the more self conscious we became about sharing ideas and daring to think and do differently. This loss of creative confidence stands in the way of finding innovative ideas at a time where we have never needed them more to respond to the challenges the world faces such as climate change. We can all learn from the creative spirit of children to unlock our oideas as well as nurture hope and joy through the difficult times ahead." At King's Bangkok we want to develop this skill, not allow it to diminish.

At King's our mission is to produce well-rounded, academically successful, happy young men and women and to do this we believe that there are three pillars to a child's education in school.





The central pillar is our academic curriculum but equally important to a child's development are the co-curricular activities the students participate in. These range from a vast selection of ECAs to trips, clubs and societies, house events to name a few. Of equally vital importance is the pastoral curriculum we provide for our students. Children are central to everything we do and the way they feel is paramount to their development and success. We take an interest in every child's wellbeing and support their emo-

tional and physical needs through all of our interactions with them. No two students are the same and, therefore, they should not be treated the same. All students should be given opportunities and support that focuses on them, their strengths and areas they find more difficult.

Underpinning our curriculum are our values of good manners, kindness and wisdom. Part of being successful is also being a good, kind, thoughtful, humble person. We expect everyone in our community to uphold our values and live by them on a daily basis. They run through every interaction we have with children and the messages we give them when dealing with success, failure, conflict or emotion. Our motto "A Great Heart Takes you further," is embedded into our culture at King's.

We are incredibly lucky to have a fantastic campus with large rooms, open learning areas and wonderful sports and arts facilities. All of this optimises the children's and teacher's wellbeing and learning. However, without our vision, values and mission any campus would fall short.

At King's we aim to develop independent and enquiring minds by offering individualised care and a huge variety of experiences designed to help children grow into adults who can make a positive contribution to society. A good early years and primary education sets the foundation for children to become successful learners, confident individuals and responsible citizens. As Albert Einstein said, "Education is what remains after one has forgotten everything they learnt in school."



Tibet associations joined Climate Walk

Three Tibet associations in Denmark participated in the People's Climate March on Sunday, October 30, 2022 leading up to the Danish national elections 2022. They were Students for a Free Tibet – Denmark, Tibet Support Committee in Denmark and the Danish Tibetan Cultural Society.

“We participated to draw attention to Tibet’s climate crisis,” explains Tine Banggaard Steffensen from Students for a Free Tibet – Denmark.

“China’s dams and diversion of water have major consequences for Tibet and the rest of Asia. The consequences are a global crisis,” Tine Banggaard adds.

“We carried signs and a messages about China’s unregulated mines in Tibet and the terrible consequences for the environment and the Tibetan tribes who are displaced. Lithium, which is used for e.g. electric cars and mobile phones, is also extracted in Tibet by China, with major environmental consequences.”

“We want the politicians who go to the EU or the UN climate conference to put Tibet’s climate crisis on the agenda. Tibet is also called The Roof of the World or The Third Pole. Therefore, Tibet’s climate crisis is not only a crisis for Tibet but a global crisis.”

In a wider contest, the Tibetan associations participating in the demonstration also wanted Denmark to stop importing solar cells made in Uyghur labor camps in Xinjiang in China. Their signs read: **BAN SOLAR CELLS MADE BY SLAVE LABOR IN XINJIANG, CHINA. STOP CHINA’S UYGHURS PRISON CAMPS!**

Tibet have glaciers that melt 3 times faster than anywhere else on earth and melting permafrost areas that emit large amounts of CO₂.

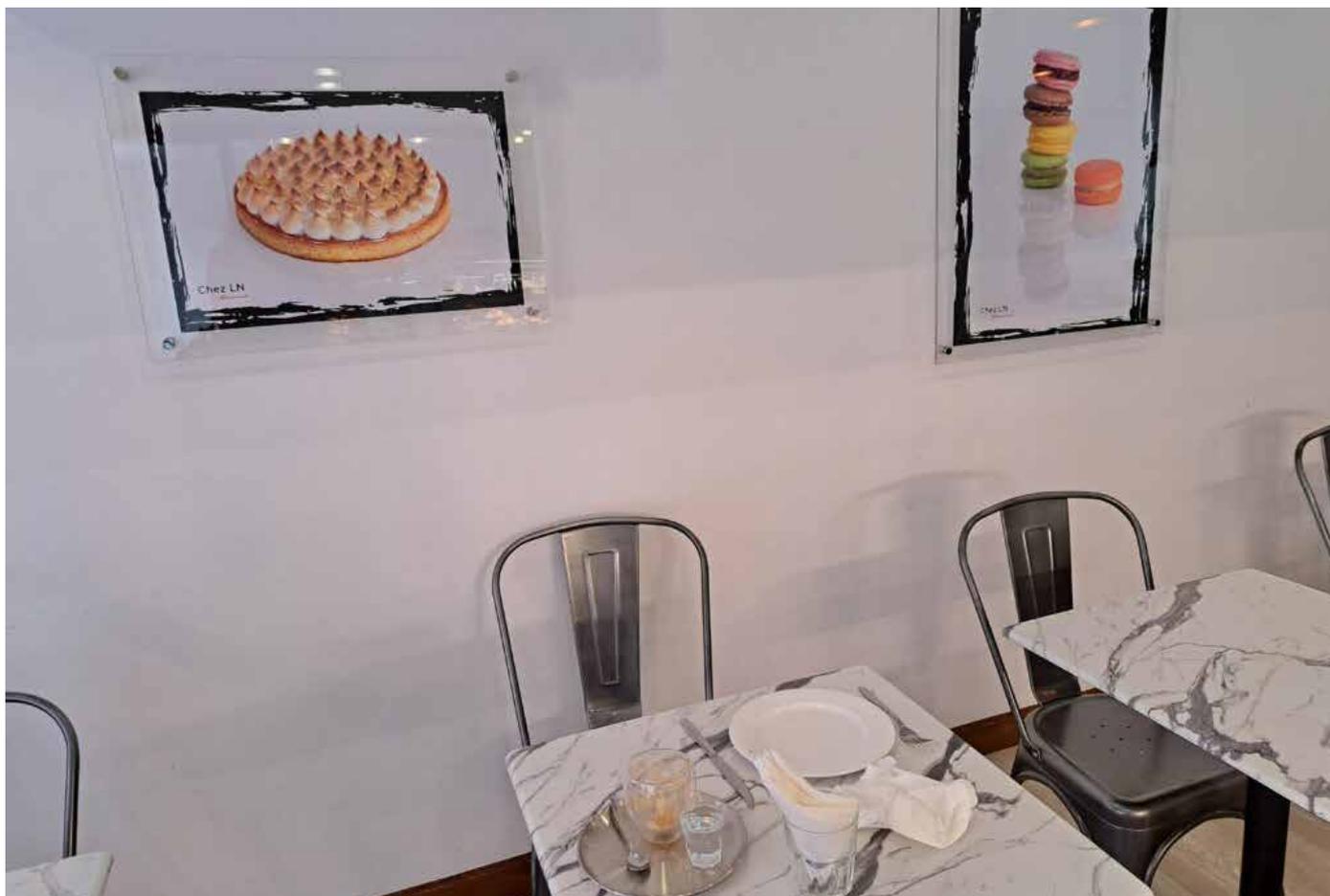
“Tibetan climate activists in Tibet risk imprisonment, torture and even death when they demonstrate against the Chinese rule and theirs in Tibet, so we need to stand up for them,” Tine Banggaard mentions.

The march started from the



Danish parliament located in Christiansborg castle, towards Stormgade, over the bridges over the canal and back to Christiansborg. The total march was about 3 km long and ended with a performance by Jada, a Danish singer, and a speech by the organizers who also mentioned China’s mega dams and their importance for India, Pakistan, Bangladesh and the Mekong river countries.





Chez LN Homemade is a dream come true



Meet Jacqueline Naker and Helene Thierry, 2 close friends, neighbors and since a while, business partners!

By Agneta de Bekassy

Strolling around Sukhumvit Road is always a kind of adventure. You have the feeling it is changing day by day, old buildings disappear and new are rising. Bars, restaurants, clubs, coffee houses, you name it, are popping up like mushrooms. Through my daily walks, I have noticed that the upper part of Sukhumvit soi 11, has become a real busy part of the Sukhumvit area.

It's here on soi 11, you will find Helene and Jacqueline's opened French Coffeeshouse named CHEZ LN HOMEMADE.





This is a small, bright place to stop by at and sit down and enjoy the breakfast you didn't have time for at home, or just grab a coffee and one freshly baked croissant, or a healthy sandwich on your way to work if you happen to be late.

The creative French born Helene, you will mostly find in the kitchen, focused on baking the most delicious bread or preparing to make the coffeehouse's three bestselling pastries, macarons, lemon meringue tart or a brittle Millefeuille. They all both look and taste delicious.

Jacqueline is to find absolutely everywhere, might it be bent with her head over invoices or designing menus or behind the desk.

Both these two women are having a hospitality education from Switzerland and France.

After having been living in Bangkok several years, occupied with children and school matters etc. they dreamed of a project of their own, something that would be challenging for them and giving them pleasure.

As they are both good friends and neighbors, they often drop in to see each other for a coffee or a glass of wine and to do some brainstorming. As they carried the same dream to start a project, a plan started to be formed.

Jacqueline spent three years in Crans Montana, Switzerland, there she studied and worked in hotels, doing everything from housekeeping, reception, sales and PR, just to name a few of all her tasks. She even made an internship in the kitchen preparing meals.

Her education took her later on to London and an employment at RATHBONE hotel, a small hotel in the heart of London, and later on she became part of the ACCOR Group, for which she was part of the pre-opening team to open two hotels, Mercure London City Bankside and Novotel London Greenwich in Southeast London.

When her husband, who also works in hospitality, was offered a job in Bangkok she followed him. She says, she was happy to come back to Asia where she has roots and her soul.

Helene was working in a Michelin star restaurant in France prior to moving to Hong Kong with her husband in 2005, then to Bangkok in 2013. She had been staying home, taking care of the family's young children, but was longing to go back working. With that, Helene started her own little business from home with "LN loves cakes" and started to baking and selling all her favorite desserts, bread and cakes.



On Helene's father's side, they had a bakery, and on her mother's side they ran a pastry shop.

You can say, "the apple doesn't fall far from the tree". The pastry shop is still in the family. Helene was once asked what kind of job she would like to have, and without hesitating, she answered that she wanted to bake, as she really loves baking.

Today her dream has come true. The products are picked with accuracy. They use only real butter, no margarine and the vegetables are arriving from Chiang Mai every Wednesday and of course, some are organic.

Currently seven people are working at Chez LN *HOMEMADE*, three in the kitchen and four in front. The coffee house is open from 8 am until 9 pm, but the opening hours will change in the near future to 7 am until at least, midnight.

"So many bars, restaurants and clubs are around us and we will try to catch the people after their night activities on their way home. Right now, the BOBO, a nightclub, restaurant etc. is under construction and will be Chez LN *HOMEMADE*'s neighbor, Helene tells.

To Chez LN *HOMEMADE* the people are coming mostly between 11 am and 2 pm as well as 4 pm and

onwards. Many of their customers are dropping in for take away.

Both Helene and Jacqueline have seen a change among hospitality people. Many have realized how exposed their jobs are when it comes to e.g. a pandemic like Covid. "This Covid has really changed many people's lives" Jacqueline says and Helene agrees.

They don't stick under the chair with explaining how vulnerable people are in this branch.

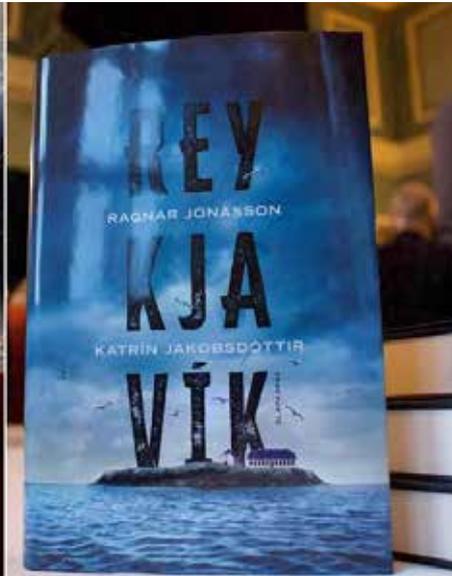
"It wasn't that easy for us to find and hiring Thai staff," Helene says. Many people during Covid have come to change their mind about their job situation and considering maybe to follow a new path, changing to a less vulnerable job. This you also notice in Europe.

"Chez LN *HOMEMADE* opened its door on August 11th 2022 and we are here to stay or at least we hope so", both women say.

Don't hesitate to drop by, might it be for breakfast, a light lunch or a night cap or take away. Chez NL *HOMEMADE* has liquor rights and can serve you a chilled beer or a good wine to quench your thirst.

You are all so very welcome Helene and Jacqueline say with a bright smile!

Iceland PM writes and publish her first crime novel “Reykjavik”



Iceland's Prime Minister Katrín Jakobsdóttir wrote a crime novel titled “Reykjavik” with Ragnar Jónasson, the Icelandic bestselling author, saying that “I’ve been reading crime fiction all my life, so it’s kind of in my DNA.”

The novel is set in the coast of Reykjavik, Iceland where a fifteen-year-old girl named Lára Marteinssdótti comes to work during the summertime of 1956. But in early August she disappears.

No one knows what happened

to her until thirty years later, a local journalist, Valur Robertsson decides to begin his own investigation into Lara’s case as the city of Reykjavik celebrates its 200th anniversary.

Prime Minister Jakobsdóttir added that “every politician needs to have something to take his or her mind off the daily business of politics and crime fiction is a bit like psychotherapy. It’s really about solving crimes and finding justice, so it’s a very therapeutic genre for me,” according to The Guardian.

The “Reykjavik” novel was recently published in Iceland in 25 October 2022 and is expected to be translated to several languages and released in both the UK and the US during the 2023’s early Autumn.

IKEA and Flow Loop sells sustainable showers

The Swedish company IKEA has been collaborating with Danish shower innovator Flow Loop in developing shower cabins that are able to recycle water using UV light for purifying used water.

The product is expected to help each household reduce water use by up to 80% and energy consumption by up to 70% compared to taking a normal shower.

“This partnership will accelerate the adoption of recirculating showers and help to drive significant water and energy savings. We see great synergies between us,” said Troels Grene GEO of Flow Loop.



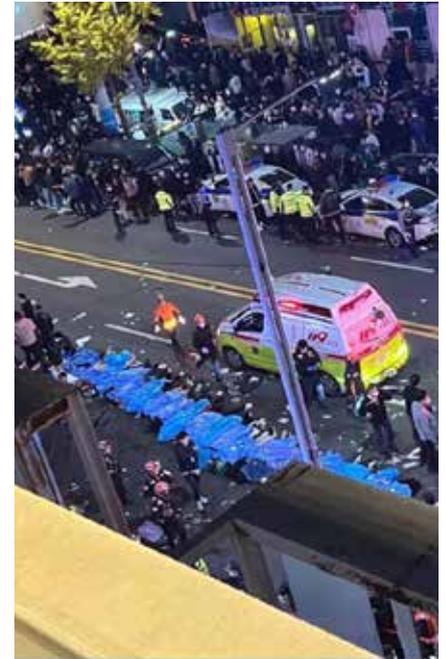
One Norwegian died in South Korea crush

One Norwegian citizen was confirmed among the dead victims of the tragic Halloween party in Itaewon, South Korea on Saturday, 29 October 2022. Norway's Foreign Ministry confirmed the case, but did not release details of age or identity of the person.

Norwegian Foreign Minister Anniken Huitfeldt said in a statement that she was devastated by the news of the terrible incident.

The number of deaths from the incident rose in the aftermath of the crush to 154, which include the total of 26 international persons from Iran, Russia, China, the United States, Japan, France, Australia, Norway, Austria, Vietnam, Thailand, Kazakhstan, Uzbekistan and Sri Lanka.

At time of reporting, 33 people were still suffering serious injuries and more casualties might follow.



Telenor searches ways to support users in Myanmar



The Norwegian telecom company, Telenor is searching for ways to support users in Myanmar who have been consistently facing digital security threats associated with their digital footprint.

Earlier this year, the company sold its business to the Burmese-Lebanese investment firm MI and Shwe Byain Phyu, and now is known as Atom.

The company's former employees said "we want Telenor to take some responsibility," as they and other Burmese citizens are affected by how the Myanmar's authorities deal with customer data.

Hence, Telenor will collaborate with 474 civil society groups, under an Organisation for Economic Co-operation and Development (OECD) to select an independent researcher to conduct a study exploring the issues, the company said in a statement on Friday, 28 October 2022.

Danish Ambassador meets with Philippines departments

The Danish Ambassador designated to the Philippines, Mr. Franz-Michael Melbin recently met with representatives of the Phil-

ippines' Department of Information and Communications Technology and Department of Foreign Affairs. He discussed cybersecurity, e-

government, and national identification systems with Secretary Ivan John Uy in aiming to develop both countries' collaboration on digitalization.



Photo of by the Secretary Ivan John Uy (Left) from Department of Information and Communications Technology with Mr. Melbin by the Danish Embassy.



Photo of Mr. Melbin and Undersecretary Carlos Sorreta (Right) from Department of Foreign Affairs by the Danish Embassy.

Photo of Mr. Melbin and Undersecretary Carlos Sorreta (Right) from Department of Foreign Affairs by the Danish Embassy.

In addition, Mr. Melbin and Undersecretary Carlos Sorreta also discussed the latest developments in the Indo-Pacific region and potential economic collaborations that will further economic ties between Denmark and the Philippines.

Are you a Dane abroad? Here's how to convert to Danish MitID

Danish NemID-users are required to convert to MitID as NemID for accessing banks online and undertaking online purchases expires on 31 October. As previously reported, the organization Danes Worldwide raised the matter of Danes abroad facing significant issues of obtaining the necessary identity verification for implementing the transition.

The Danish Agency of Digitalization is currently working on a solution to the problem, but since one such thing has not yet been found, Danes Worldwide has presented its members alternative ways of completing the transition from NemID to MitID;

1. Danes are able to convert to MitID through their Danish passport.

Follow this link and watch the video guide: <https://www.mitid.dk/kom-i-gang-med-mitid/faa-mitid-med-pas/>

2. Danes who wants to convert to MitID through their bank and are having trouble with completing bank log in through MitID, should contact the bank in question. Remember to contact the department of support and not the personal financial advisor. Find a list of contact details for various Danish banks here: <https://www.mitid.dk/hjaelp/mitid-support/faa-support-i-din-bank/?language=da-dk>

3. Danes who are returning to, or visiting, Denmark in the nearest future can go to the relevant local Citizen's Service Center for a MitID transition. A list of Danish Citizen's Service Centers are provided here:



Danish citizens living abroad have experienced many problems with new Danish password code system MitID and has claimed to be left in the dark by Danish authorities. Archive photo.

<https://www.borger.dk/om-borger-dk/Find-en-myndighed>

Danes Worldwide represents the estimated 250.000 Danes living abroad equaling the third largest municipality in Denmark. The organization's goal is to provide for Danes living and working abroad and care for their general wellbeing through assisting with citizenship, suffrage, and family reunification.

Source: Danes Worldwide newsletter

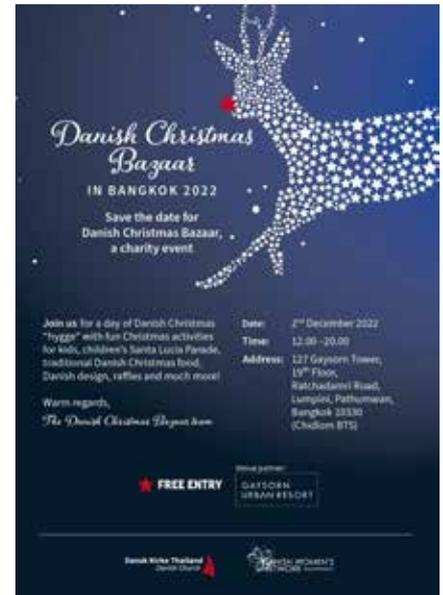
Christmas Bazaar in Bangkok is back!

Don't miss the Danish Christmas Bazaar in Bangkok on Friday 2 December 2022. It is held at Gaysorn Urban Resort, 19 floor, with access from BTS Chidlom skytrain station. This is the third year, that the bazaar has taken place there.

The profit from the bazaar is split 50/50 between the DWN – Danish Women's Network and the Danish Church Thailand. As for the Danish Church, the revenue goes towards activities in the year to come like visits to inmates in

the prisons in Thailand, and sick and elderly Danes in need of a Danish chat. The regular activities include Christ Services in Bangkok and Pattaya, confidential talks with Danes in Thailand and relatives in Denmark.

DWN's use their share to support Children of the Forrest in North Thailand.



Sweden lacks the tools to deal with racism



An Asian American woman, Katherine Zhou who has lived in Stockholm, Sweden since 2020 spoke out about her experience with racism via Twitter on 20 October 2022 and later faced more racism after the post went viral.

"Having lived in Stockholm for nearly 3 years, I am completely unsurprised and wholly disgusted by

the swing towards fascism in Sweden. As an Asian-American woman, I have never experienced as much racism in my life until I moved here. This country is xenophobic as hell," she tweeted.

According to AsAm News, Zhou pointed out that she believes confronting racism is a "newer" problem for Sweden as the country "may not have the toolset that the

U.S., which she described as having 'an ugly legacy of racism,' does to talk about race and racism."

"We have the vocabulary, we have the tools to talk about it. Not all of that exists here," she said.

In January 2020, Zhou moved from Austin, Texas, the US to Sweden after being offered a position to work at Spotify.

However, she said she did not expect to be bombarded with all types of microaggressions including being coughed at, tutted at, mocked for her eyes, avoided when crossing the street, and even being cornered by two men at a city train station in February 2022.

Zhou said "I like to compare it to death by a thousand cuts when these kinds of things happen again and again and again."

She told AsAm News that she thinks Sweden cannot afford to alienate and abuse immigrants as countless important positions across a variety of industries are the responsibility of internationals.

Which Jobs Are Likely to Become Extinct — and How to Prepare

In the US, certain roles and sectors are declining in demand — some could even be extinct by 2042. Which are they?

As widespread layoffs continue to happen across the United States, we decided to take a look at which roles and sectors are dying in America, and which could be extinct by 2042. To do this, we interrogated 10 years worth of employment data from across the U.S.

Our research found that the natural resources and mining industry has seen the largest drop, with the number of workers within the industry falling by a third since 2012. In terms of specific roles, apparel manufacturers are the most likely to be jobless in 20 years time, with 35% less people working in the job than 10 years ago.

Miners and telecommunications workers have experienced the most loss after apparel manufacturers, with drops of 27% and 22%.

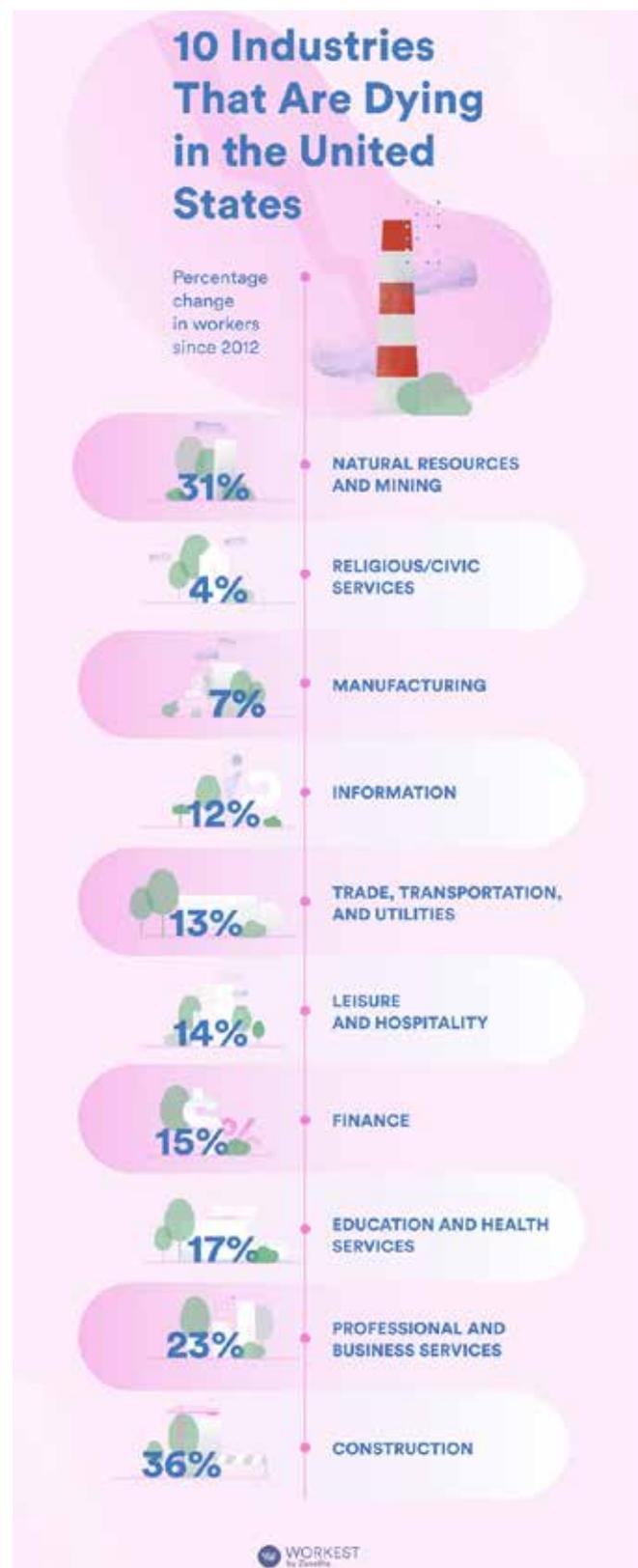
Religious/civic services and manufacturing have also taken a massive hit, finishing 2nd and 3rd on the list of industries with the lowest growth rates, with increases of just 4% and 7%, respectively.

The findings come following a mass layoff of workers within the tech sector, with 38,000 tech workers losing their jobs in 2022 so far. Tech giants including Netflix, Robinhood, and Groupon are among a list of dozens of others to have laid off workers this year.

Which industries are most likely to become extinct in the United States?

The 10 industries that are dying in the United States, and the percentage change in workers since 2012, are:

1. Natural Resources and Mining — **33%**
2. Religious/Civic Services — **4%**
3. Manufacturing — **7%**
4. Information — **12%**
5. Trade, Transportation, and Utilities — **13%**
6. Leisure and Hospitality — **14%**
7. Finance — **15%**
8. Education and Health Services — **17%**
9. Professional and Business Services — **23%**
10. Construction — **36%**



Which jobs are most likely to become extinct in the United States?

The 10 job roles most likely to be extinct by 2042, and the percentage change in workers over the last decade, are:

1. Apparel manufacturing workers – **35%**
2. Miners – **27%**
3. Telecommunications workers – **22%**
4. Religious/Civic workers – **6%**
5. Utilities workers – **2%**
6. Accommodation and Food services staff – **13%**
7. Finance and Insurance professionals – **13%**
8. Education staff – **14%**
9. Administrators – **17%**
10. Civil engineers – **25%**

How research was conducted

To conduct the research, we interrogated data from the Bureau of Labor Statistics, tracking employee numbers in 10 of the biggest industries in America, and the most common roles within each. Using this data, we made a prediction for the jobs and industries which will be extinct by 2042.

Looking at which sectors had the most total job openings, we found that:

- **Education and health services** had the highest number of vacancies currently in America, with 2.06 million positions available
- **Professional and business services** had the 2nd most, at 2.03 million
- **Trade, transportation, and utilities** had the 3rd most, at 1.98 million

In total across the 10 sectors, there are currently 10,171,000 available jobs across the United States.

Construction has seen the biggest rise in job openings since 2012, with an increase of 343% since 2012. Leisure/hospitality, and trade, transportation, and utilities were 2nd and 3rd for changes in the number of available jobs in the last 10 years, with each industry seeing increases of 246% and 223%, respectively.

Tracking changes in American work life trends

The constantly evolving economic landscape in the U.S. also leads to continuous changes within the American workforce. Certain factors — such as automation and sustainability — can lead to reduced need for some industries and job roles.

Nadene Evans of Zenefits said, “As a brand which is firmly planted in the HR and employment space, we’re constantly looking for changes in trends across all facets of work life. That’s why we decided to look into the industries and job roles which may be going extinct in the coming years, to help shine a light on some of America’s dying sectors.”

She added: “It was interesting to see natural resources and mining take such a big hit since 2012 — ob-



viously with the push towards sustainability and net-zero, I expected to see a drop in that sector, but a third is a massive chunk of the industry’s workforce.”

To learn how to bring your workforce into the future, try out the Zenefits platform — which allows you to streamline onboarding, benefits, payroll, PTO, and more.

Zenefits Team

We are the humans behind TriNet-Zenefits, People Operations leaders working tirelessly to inform and grow small businesses and their teams. We focus on you, the other 97% of U.S. companies that power our economy. www.zenefits.com

Here’s what you need to know:

- The top 10 industries that are dying in the U.S. include natural resources and mining, religious/civic services, manufacturing, and more
- Some of the top job roles most likely to be extinct by 2042 include apparel manufacturing workers, miners, and telecommunications workers
- Construction has seen the biggest rise in job openings since 2012, with an increase of 343% since 2012



Statsraad Lehmkuhl in Singapore

The Norwegian tall ship Statsraad Lehmkuhl arrived at Singapore Cruise Centre Harbourfront Tuesday afternoon on 27 October 2022. Statsraad Lehmkuhl is on its One Ocean Expedition – a circumnavigation of the globe initiated to create knowledge and awareness on the crucial role of the ocean in a sustainable development perspective.

On board, the ship carries students, scientists, trainees and professionals gathering knowledge about the ocean through various scientific methods.

While in Singapore, several events on board took place including. Apart from the scientific events, including a delegation of 40 presidents, professors, and researchers from Norwegian Universities and Research Institutes, the Norwegian Seafood Council hosted an executive shellfish event for high-end restaurant chefs in Singapore and Team Norway.

Bocuse d'Or Bronze 2019 winner, Christian André Pettersen, from Norway was flown in to prepare dishes using Norwegian shellfish, and chefs from high-end Singaporean restaurants such as Odette, Burnt Ends were invited to taste and learn.



Chef Christian prepared a menu of red king crab, cold water prawns, brown crab, great Atlantic scallop and Norway lobster, highlighting the freshness and flavour of Norwegian shellfish. Photo: Norwegian Seafood Council

The Council said that the presence of some of Singapore's leading importers, including Snorre Food and Allswell, underscored the growing demand for premium, sustainably sourced shellfish among Singaporeans.

"Our government and industry are committed to protecting the ocean for future generations. For many generations, our fisheries have worked with nature rather than competing with it. Thanks to the

clean and cold arctic water, Norwegian shellfish are known to grow and mature slowly, offering a characteristic taste and texture that is loved by many consumers around the world, said Asbjørn Warvik Rørtveit, Director in South-East Asia of Norwegian Seafood Council.

The Norwegian Seafood Council ensures that all seafood is harvested sustainably to secure the longevity of marine life and our oceans. The council works with the International Council for the Exploration of the Sea (ICES) to monitor seafood stocks before setting fishing quotas to prevent depletion of sea life.

Norway is one of the largest exporters of seafood in the world, exporting to over 150 countries. Norwegian shellfish undergoes stringent regulations to be suitable for sale. For example, the red king crab can only be sold for consumption if its shell shows no wounds, discolouration or scrapes. Brown crabs are sorted according to gender; any brown crabs that are male, under the minimum size with roe on the exterior, or recently changed shell are safely released back into the sea.



Swedish football player Zlatan Ibrahimovic joins H&M's team of Global Brand Movers in their quest of getting the whole World moving. Photo: H&M on Youtube

Swedish football player Zlatan Ibrahimovic as H&M Global Brand Mover

H&M Moves has enrolled Swedish football player Zlatan Ibrahimovic in the mission of the brand to get “the whole World and everybody” moving through democratizing sports and says Zlatan has embarked on a long-term commitment as Global Brand Mover for H&M.

On its web page, the brand expresses great excitement of including the Swedish football player on its team of Global Movers.

“Zlatan is one of the greatest strikers of all time and has played in the world's biggest leagues. More than twenty years into his football career, Zlatan still plays up front for AC Milan and is Sweden's all-time leading goal-scorer. He is also a fa-

ther, a hiker, speaks five languages and has a passion for taekwondo. Zlatan is the ultimate multimover,” H&M says.

Earlier this month, the brand additionally introduced Diana Amini as Head of the Move Community Program. Amini has extensive experience from the non-profit sector and has been Global manager of the H&M for 7 years. By working with a team of experts, thought leaders and the Global Brand Movers, Diana's mission is to build a global initiative that works closely with communities facing large obstacles for opportunities to move.

For welcoming Zlatan to the H&M Move team, H&M released a film showing current Mover Jane

Fonda offering him some keep-fit coaching through some of her well-known fitness icon moves.

Watch the film here: https://www.youtube.com/watch?v=G_ML8qNSbBM

The message is that H&M Move is a movement brand inviting the World to move through stylish and functional movewear.

Bangchak invests more in Norway OKEA



OKEA Board Member Nicola Gordon with Chaiwat Kovavisarach, Chairman of OKEA, and Svein J. Liknes, CEO of OKEA visiting the Draugen platform. Photo: www.bangchak.co.th/

Thailand's energy company, Bangchak Group has continued its investment in the Norwegian OKEA ASA since the beginning of November 2022 by acquiring three more petroleum fields, including the Brage field, the Ivar Aasen field, and the Nova field.

According to the Thai media Manager Online, this will not only increase the petroleum production to over 7,000 barrels per day, but it will also make the total of OKEA's production to be 25,000-27,000 barrels per day in the upcoming 2023 and 2024.

The total amount of this recent investment is over 1.1 billion Norwegian kroner (over 4,000 million baht), reported MGR Online.

"The expansion of our business here is significantly in accordance with OKEA's growth strategy. It reflects how Bangchak Group values energy sustainability and environment as well as the general access to energy resources," said Mr. Chaiwat Kovavisarach, Chief Executive Officer of Bangchak Group and the Chairman of OKEA ASA.



Nordic Embassies pulled off Nordic Green 2022

The Nordic Green 2022 – a live-streamed talk supported by Nordic Talks – a collaboration between the Nordic Embassies and the Nordic Chambers of Commerce in Singapore - was successfully concluded on 26 October 2022.

The program was initiated with an opening speech from the Ambassador of Denmark to Singapore, HE Sandra Jensen Landi, which was followed by a panel discussion on navigating energy resilience and green future in the Nordics and Southeast Asia. The event was finished off with a closing speech from the Ambassador of Norway to Singapore, HE Eivind S Homme, along with a networking session including various Nordic companies and a dinner.

The Embassy of Finland said the event provided the attendees with key takeaways such as how to make sustainable aviation fuels, geothermal heating, emerging trends in a greener future, energy challenges across Southeast Asia and energy

collaborations between the Nordic and ASEAN Nations.

Nordic Talks is a collaboration between the Nordic embassies and the Nordic chambers highlighting topics of common interest. It is jointly organized by Nordic Innovation House Singapore, Business Sweden, Innovation Norway, Business Iceland, Embassy of Finland, Embassy of Sweden, Royal Norwegian Embassy, and the Embassy of Denmark in Singapore.

Nordic Green 2022 recording is now available – <https://lnkd.in/gSSNx8Mg>

Joint European Thai Networking Cocktail

European Chamber of Commerce Thailand (EABC), invites members of all the EU Chambers of Commerce in Thailand for the event "EABC 2nd Joint European Networking Cocktail" on Tuesday, 29 November 2022, from 6 PM to 10 PM at Sheraton Grande Sukhumvit, Bangkok.

The event's co-hosts include the other 15 European bilateral Chambers of Commerce in Thailand, the Thai European Business Association (TEBA), and the EU-ASEAN Business Council (EU-ABC).

The event could be an opportunity to expand professional con-



nections, exchange information and experiences with various people, as well as expand into new potential market sectors within foreign business communities.

For registration and ticket fee information, please visit here:

<https://www.norcham.com/events/eabc-2nd-joint-european-networking-cocktail/>

EFTA and Malaysia negotiating FTA



Iceland, Liechtenstein, Switzerland and Norway discussed a Free Trade Agreement with Malaysia. Photo: the Royal Norwegian Embassy in Kuala Lumpur

Malaysia and EFTA member states – Iceland, Liechtenstein, Norway and Switzerland – met last week for a 13th round of negotiations on an Economic Partnership Agreement (FTA).

In a post by the Royal Norwegian Embassy in Kuala Lumpur, the embassy said the round was productive and that progress was made in most areas. The negotiations included in-depth discussions on trade of goods and services, competition,

rules of origin, investments, government procurement, trade and sustainable development, intellectual property rights and capacity building.

EFTA stands for the European Free Trade Association (EFTA) and the nations are not EU members. The EFTA organization was set up in 1960 for the promotion of free trade and economic integration between its members. The EFTA States signed a joint declaration on cooperation with Malaysia in 2012 while negotiations of a Free Trade Agreement (FTA) were launched in 2021.

Free Trade Agreements between partnering countries can help companies entering and competing more easily in the global marketplace through reduced barriers.

Source: <https://www.facebook.com/NorwegianEmbassyKLI/>



Langkawi's iconic eagle sculpture.
(Photo: Bernama)

Malaysia launches second “DE Rantau Hub” in Langkawi to attract Digital Nomads

By Kanlayakorn Pengrattana

Malaysia Digital Economy Corporation (MDEC) and its ecosystem partners launched on 16 October 2022 officially Malaysia's second “DE Rantau Hub” in Langkawi, Kedah, Malaysia. The first DE Rantau Hub was launched in Penang, Malaysia on 13 September 2022.

During the launch event held at Dash Resort, Langkawi, YB Tan Sri Datuk Seri Panglima TPr Annuar bin Haji Musa, Minister of Communications and Multimedia pointed out in his speech that a few millions of digital nomads, the “high-quality travelers” are roaming around the world.

“How do we make digital nomads not only come to us, but stay with us,” he asked. “These people need to continue their businesses and professional work, so we must present them with reasons to come to Langkawi.”

They must feel safe, welcomed, and included with the communities, — “let us enhance the God-given beauty of Langkawi,” he added.

According to MDEC, the growing numbers of digital nomads applying for DE Rantau Nomad Pass after its launch on 1 October 2022 is significant.

DE Rantau Nomad Pass is the exclusive pass for digital nomads who can work remotely from anywhere, which allows them to stay and work in Malaysia for up to twelve months, plus another one-year when renewed.

Not even two months after the pass introduction, MDEC has received over 2,000 applications applying for the pass from digital nomads already.

It is, however, a condition to be accepted that the applicant has 24,000 USD in annual income from sources outside of Malaysia.

The creation of DE Rantau Hub in Langkawi has numbers of potential ecosystem partners who contribute to make digital nomads' work & life experiences the most meaningful and memorable as well as giving back to local companies and industry players.

These partners include HostAStay, Tapawfood, Jet-pack, AirAsia, Paynet, Tourplus, Grab, Lokalocal, senangPay, and more.

Mr. Jordan Oon, CEO of HostAStay shared with ScandAsia that:

“A lot of people think that we've created DE Rantau



DE Rantau is one of the Malaysia Digital Catalytic Programs (PEMANGKIN) aiming to establish Malaysia as the preferred digital nomad hub to create digital professional mobility and help support tourism across the country.



because digital nomads don't come into Malaysia, but it's not that way. Digital nomads are already in Malaysia, but they are not recognized or being categorized, and there are no incentives for them. So, having this program that actually, immediately had about 2,000 applicants, we believe there will be very, very strong positive feedback."

HostAStay has been ranked the No.1 Short Stay Platform in Malaysia that mainly assists property investors for making their accommodations ready for nomads' stay. The platform manages multiple sectors including check-in, check-out, interior design & renovation, and marketing.

Besides good accommodation, choosing to be a part of DE Rantau Hub in Langkawi grants digital nomads with many other local services like food delivery platform and co-working space.

"We see Tapawfood in a much more niche than our competitors, big companies like Grab and Foodpanda as we are currently focusing on vegan food. It was actually a problem in Langkawi because it was hard to find vegan food here and a lot of digital nomads who come to the island are vegan. So, it is a good match with the DE Rantau program," said Mr. Muhammad Afif Aiman Bin Azman, co-founder of Tapawfood, the food delivery platform with over ten years of experience.

Plus, the area of safety of Langkawi was discussed by Mr. Iskandar Md Sah, CEO of Jetpack, Langkawi's one and only co-working space with the fast speed of wifi, 800 mbps oncat6 and 250 mbps/200 mbp.

"Most of our clients are 90% females and they are often the ones who lock the door and walk home at 3 o'clock in the morning depending on the day and season as they have 24/7 hour access to the place. For them to do this, it shows that Langkawi is very safe."

Overall, the DE Rantau in Langkawi has a target of close to RM5 billion to GDP by the year 2025, shared Mr. Mahadhir Aziz, CEO of MDEC.



From the launch of Malaysia's 2nd DE Rantau location for digital nomads. In the center is YB Tan Sri Datuk Seri Panglima TPr Annuar bin Haji Musa.

He said it is the time for Malaysians to be proud of what they are and present the complexity and dynamic within their society for the rest of the world to be aware of.

"DE Rantau" is one of the Malaysia Digital Catalytic Programs (PEMANGKIN) aiming to establish Malaysia as the preferred digital nomad hub to create digital professional mobility and help support tourism across the country.

Both local and foreign digital nomads who specialize in IT and digital fields such as software dev, UI, UX, cloud, blockchain, AI, digital marketing, digital content creator, etc. are encouraged to choose Malaysia as their "live, work, and travel" destination.

"DE Rantau Hub" is a nomad-ready accommodation that has been verified, validated and certified by MDEC based on the LIVE criteria (L: logic, I: internet, V: vibrancy, and E: engagement) to make sure that both foreign and local digital nomads, specifically work in IT and digital fields enjoy and regain their balance in working and living in an interesting, beautiful, safe environment.



Wilhelmsen to hire more Filipino seafarers

The Norwegian maritime firm Wilhelmsen Ship Management announced on 18 October 2022 that it needed to hire additional Filipino seafarers in accordance with its expansion plan.

"The progressive growth in the Filipino seafarer pool is driven by the long term plans to maintain the Philippines as one of Wilhelmsen's major recruitment hubs to meet the needs of expanding fleet in ships management," Wilhelmsen Vice President for marine personnel Anette Bjerke Hoey said.

For 43 years, the Philippines has been a major recruitment pool

of highly skilled seafarers for the company. Wilhelmsen employs 10,800 seafarers, of which 48 per cent are Filipinos, maintaining eight management centers worldwide, including one in Manila.

Wilhelmsen works according to the highest ethical standards. The company assures, for example, that they at no time during the recruitment process will request or accept any fee or 'gift'. If a seafarer encounters any irregularity, Wilhelmsen also has set up a whistleblower channel.

The whistleblowing channel provides all Wilhelmsen employees and external stakeholders with a se-

cure, confidential location to report violations of laws, our governing elements, internal policies, and human rights grievances. All reports are treated in a strictly confidential manner. Should the complaining person wish to remain anonymous, it is not possible for Wilhelmsen group to trace their identity through this channel.

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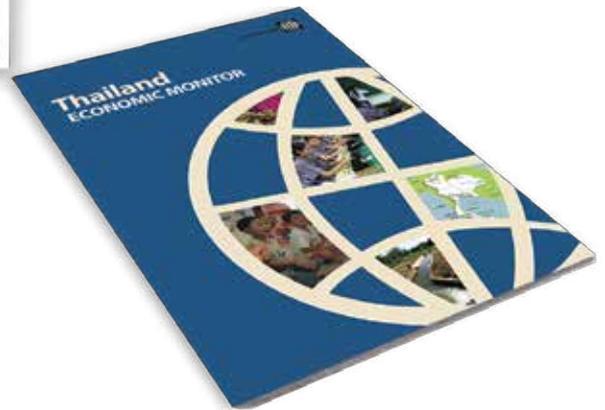
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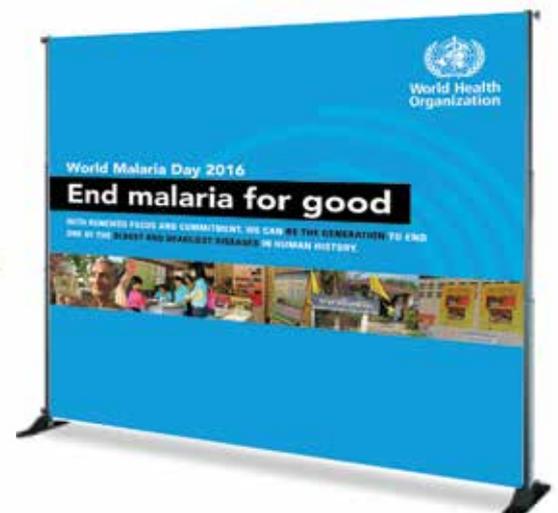
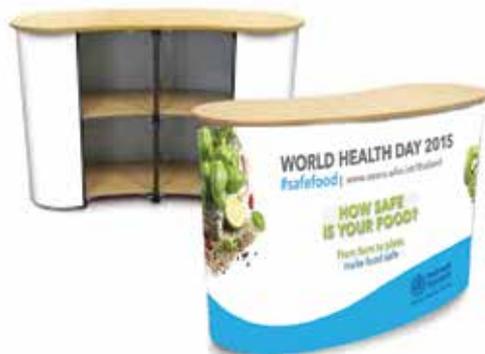
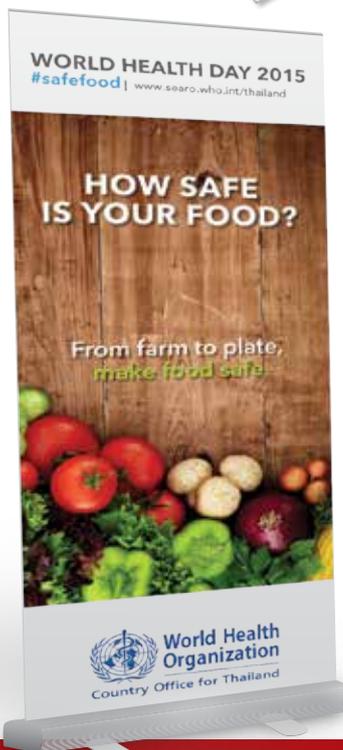
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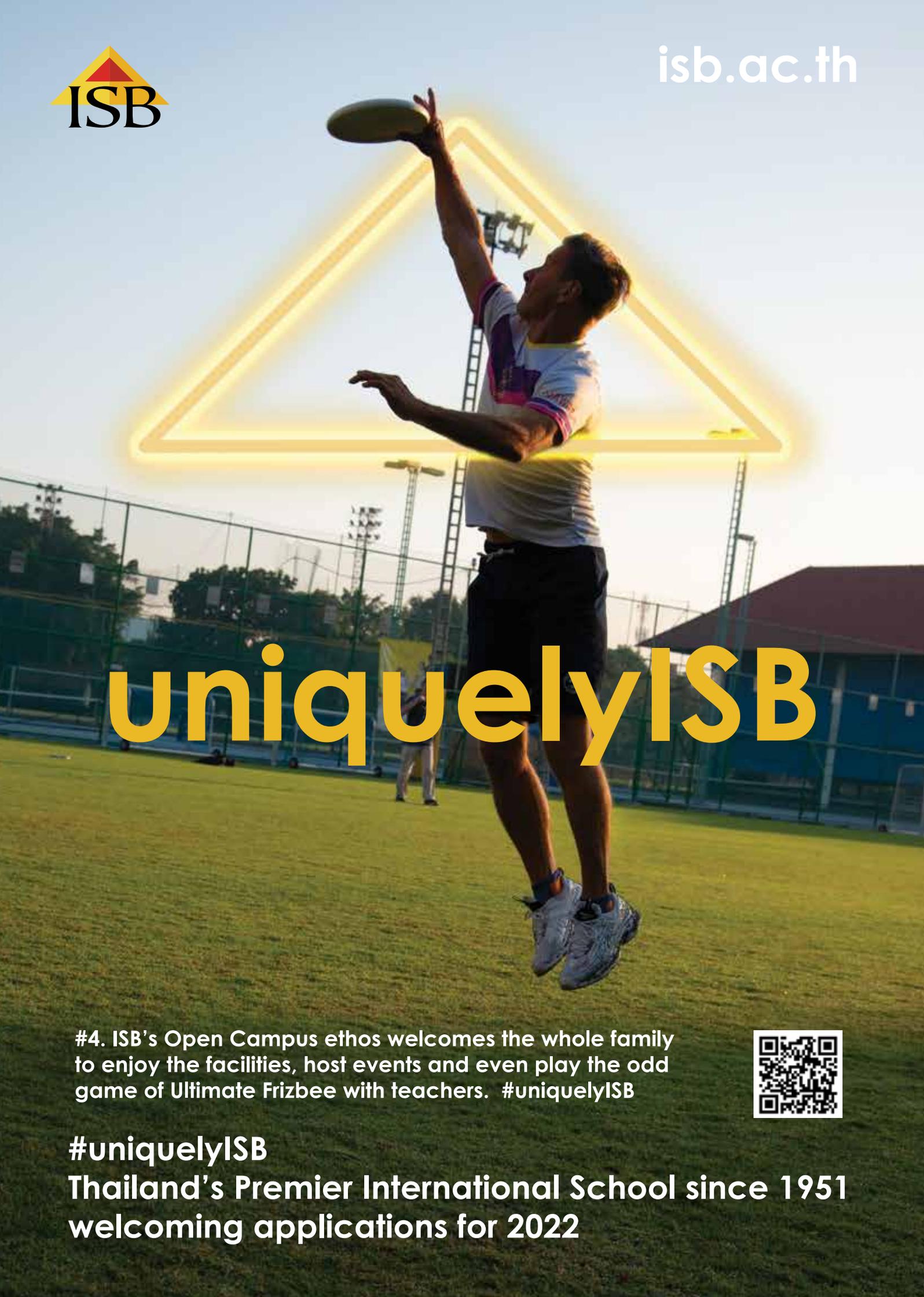
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A man in a white t-shirt and dark shorts is jumping high in the air on a grassy field, reaching up to catch a frisbee. In the background, a large, glowing yellow triangle is superimposed over the scene, mirroring the ISB logo. The setting appears to be an outdoor sports field at dusk or dawn, with a fence and some buildings visible in the distance.

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#4. ISB's Open Campus ethos welcomes the whole family to enjoy the facilities, host events and even play the odd game of Ultimate Frizbee with teachers. #uniquelyISB



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